

Peggs is a brand of Rajpura, Punjab (India) based company, Raja Farms Pvt. Ltd., which has indigenized the art of poultry technology from Europe. It delivers standardized quality eggs through most modern and hygienic process of manufacturing. It has specialized plant catering to the needs of hygienic consumption of masses. The birds are put to special care in very clean environment and being provided nutritious feeds. The eggs are of standardized quality and weight subjected to high nutrition value. From laying of eggs till final packaging, these remain untouched by naked hands. These are mechanically tested on ultramodern machines delivery consistently high quality. The brand provides customer satisfaction and helps consumers to continue getting the same quality on an ongoing basis.

Raja Farms Pvt. Ltd is an ISO 22000:2005 CERTIFIED company and is HACCP food grade, FSSAI Certified quality warranty management standard, NEW ZEALAND certified.





Raja Farms Private Limited is owned by Mr. Rajinder Kumar (CEO) who has experience of 13 years in this area. In addition, our company is under the management of Mr. Mohit Raja (Director). We are currently based in Rajpura (Punjab) and are certified by organizations such as ISO 9001:2000, Haccp, Fssai and Quality Warranty Management Standard.

### Infrastructure

Our facility is spread over 10 acres of land endowed with fully automatic and imported machinery. The daily Production Capacity of our poultry farm is 80000 eggs. We use agro commodities as raw material that is sourced from trusted vendors only. We have a customized production facility where we package specific number like pack of 6, 12 or 30 of eggs as per the requirement of the retailers.

### Clientele

We are one of the renowned Manufacturers and Suppliers of Poultry Eggs. We trusted by many retailers and have been supplying to various major companies. Some of our clients are Walmart, Metro cash & carry, Future Retails (Big Bazaar), Le Marche, Sabka Bazaar,  $24 \times 7$ , Max Hypermarket among many others.

## **Quality Assurance**

Raja Farms Pvt. Ltd is an ISO 9001:2008 CERTIFIED company and has HACCP food grade, and quality warranty management standard, NEW ZEALAND. "Peggs" is the name given to eggs that are not the regular ones laid in unhygienic and smelly poultry farms, but are produced in an environment that is just the opposite – totally clean, hygienic and mechanically packed. "Peggs" delivers eggs that are of standardized quality and weight and which have a high nutritional value. The Unique Selling Proposition of "Peggs is that from laying of eggs till their final packaging, these remain untouched by naked hands. These are mechanically tested on ultramodern machines thus delivering high quality. The brand provides customer satisfaction and helps customer to continue getting the same quality on an ongoing basis.

The producers of "Peggs" have focused a lot in convenience-packing.





The Indian market has a high consumption pattern of eggs. The conventional way of packaging is the tray packing having 30 eggs each. The bigger tray is not very sturdy and it is difficult to carry the same home from the retailer. This is understood by promoters of Peggs and as "Peggs" involves technological intervention from production stage till packaging; it is packed in a convenience pack of six, twelve and twenty-four for retail consumption.



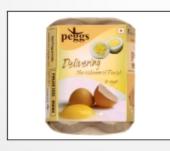




**PEGGS 6 PACK REGULAR** 



PEGGS BROWN 12 PACK



**PEGGS BROWN 6 PACK** 



PEGGS BROWN 6 PACK



PEGGS ECO PACK OF 30



**PEGGS BROWN PACK OF 24** 

RAJA FARMS
PRIVATE LIMITED





अब खरीदिए साफ-सुथरे अंडे चंडीन्द्रा रातर के तोगें को अब मशीनों से पैक किए साम-सुबरे अंडे फिलेंगे। राज परिन्य कंपनी राजपूर ने ऐसे अंडों को मार्केट में उतारने की चेषणा को है। डावरेक्टर मोडित राजा ने जताय कि इस विधि में मुगाँ के अंडे देने से लेकर पैक करने तक हाथ से छुआ नहीं जाता।

### Poultry farms foraying into branded eggs

### बिजनैस News शक्तिवर्द्धक व स्वास्थ्यवर्द्धक 'ऐग्ज' लांच

चंडीगढ़, 26 अगस्त (संघी): राजा फार्म्स प्रा. लि. कम्पनी ने शुक्रवार को 'ऐंग्ज' नाम के अत्यंत शक्तिवर्द्धक व स्वास्थ्यवर्द्धक ऐंग्ज लांच किए। कम्पनी के निदेशक मोहित राजा के अनुसार ये ऐंग्ज साफ-सुधरे, स्वस्थ माहौल में मशीनों द्वारा पैक किए जाते हैं। इस कार्य के लिए पूरी तकनीक व 'टैक्नोलॉजी' यूरोप से ली गई है। लोगों की मांग व सुविधा को देखते हुए यह विशेष प्लाट राजपुरा में लगाया गया है। यहां रखे गए मुर्गों और मुर्गियों को बहुत साफ वातावरण में रखा जाता है और उन्हें खाने के लिए पूरी तरह से स्वास्थ्यवद्धंक खुराक दी जाती है।

# Certificate of Compliance



Raja Farms Pvt. Ltd.

ISO 22000:2005

Approval is hereby granted for registration, provided the









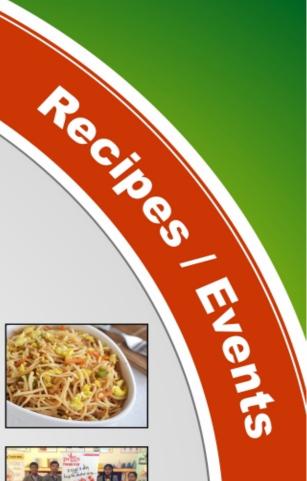






























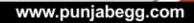






























Event Gallery





















































BENEFITS OF EGGS IN OUR DIET

- ☑ Improves Eye Sight
- Prevents Breast Cancer
- ☑ Regulates Nervous System
- Makes Bones & Teeth strong
- Promotes Hair and Nail Growth
- ☑ Immunity & Tissue growth repair
- ☑ Produces Energy in Cell function











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