



**BENSEL**  
COIR EXPORTS  
ISO-9001-2015 Certified

# EcoNest Pallets

Pitch Deck



[www.benselcoirexports.com](http://www.benselcoirexports.com)



# Bensel Coir Exports

Bensel Coir Exports is a pioneering startup based in Salem, India, dedicated to promoting the circular economy through sustainable and eco-friendly solutions. Our mission is to transform waste materials into high-quality pallets for various industries, thereby reducing waste, conserving resources, and fostering environmental responsibility.



# Vision And Mission

## Vision

To lead the transformation of waste into sustainable solutions, creating a world where circular economy principles drive innovation, reduce waste, and promote eco-friendly practices in industries across the globe.

## Mission

Our mission is to convert waste materials into valuable, eco-friendly products that not only meet the highest standards but also inspire others to adopt sustainable practices. We strive to empower communities, minimize environmental impact, and drive positive change by providing innovative and fumigation-free pallet solutions to diverse industries worldwide.

# Problem Statement

# The Pallet

# Predicament

- Traditional pallets contribute to waste and resource depletion, often made from unsustainable materials.
- Conventional pallets are often short-lived and require fumigation for export, increasing costs and environmental concerns.
- Many industries, such as automobile and logistics, struggle with the inefficiencies of traditional pallets.



# Our Innovative Approach

# **EcoNest Pallets**



## **Sustainable Pallet Production**

Transforming coconut waste into eco-friendly pallets while continually investigating the use of other waste materials for production.



## **EcoNest Pallet Advantages**

Compared to traditional pallets used in shipping, our EcoNest Pallets offer clean, durable, and fumigation-free alternatives.



## **Reduced Fumigation for Exports**

Reduced fumigation requirements for export, offering a cost-effective and sustainable alternative.

# EcoNest Pallets

EcoNest Pallets are crafted by transforming coconut waste into coir pallets designed for technical and commercial use.



Coir pallets designed to support **static loads of 4-6 tons** and **dynamic loads of 1.5-2 tons**.



**Nest-able design** optimizes storage and transportation space.



Ongoing development of pallets using alternative **waste materials** for expanded product offerings.





# Target customers



Automobile and mechanical industries.



Shipping companies for imports and exports.



Businesses seeking eco-friendly pallet solutions.



# Revenue Streams



## Pallet Sales

Bensel Coir Exports generates revenue through the sale of its coir pallets to businesses seeking sustainable storage and transportation solutions.



## Customization Services

This revenue stream involves offering tailored pallet designs, meeting specific customer needs and preferences to enhance product value.



## Certification and Consultation Services

Bensel Coir Exports offers expertise in sustainability and eco-friendly practices, leading to revenue from certification services and consultation, helping other businesses enhance their environmental responsibility.



# Environmental & Social Impact



The company's environmental impact is significant, as it reduces waste by repurposing coconut husks and exploring other waste materials. Additionally, it minimizes the need for fumigation in international shipping, lowering the environmental footprint of logistics.



Bensel Coir Exports promotes social impact by creating employment opportunities, empowering women in the workforce, and engaging with local communities to raise awareness about sustainability.



**BENSEL**  
COIR EXPORTS  
ISO-9001-2015 Certified

# Thank You

For Your Attention



[www.benselcoirexports.com](http://www.benselcoirexports.com)

