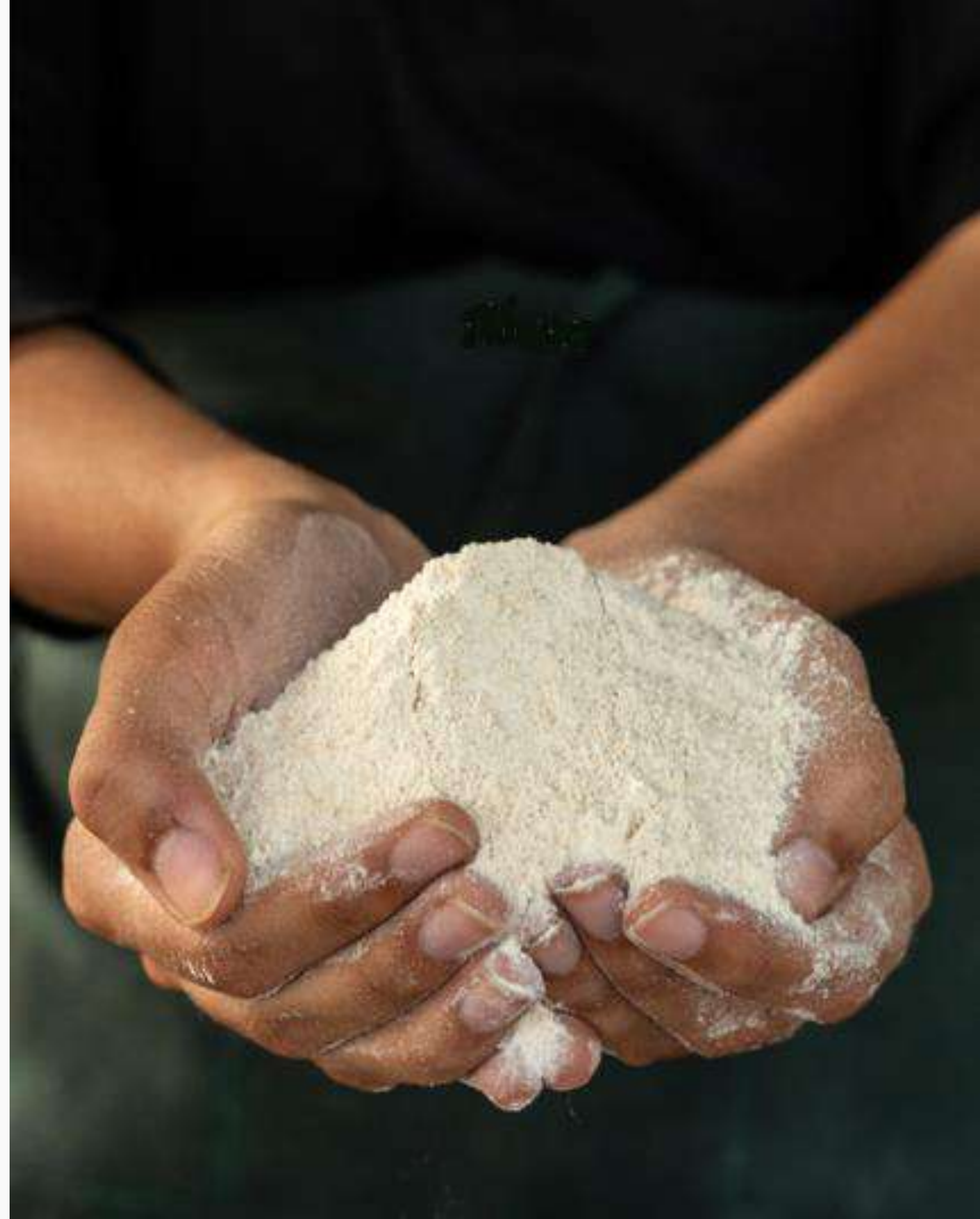




KALINGA AGRO FOOD INDUSTRIES



**World's freshest Millet/Atta
Flour from the mill to your
home in a single day**

FRESH STARTS ARE EASY

While there are a lot of packaged Millet/Atta Flour options sitting on the store shelves, think about a technology that makes fresh Millet/Atta Flour accessible to all people.



Millet/Atta Before Industrial Revolution



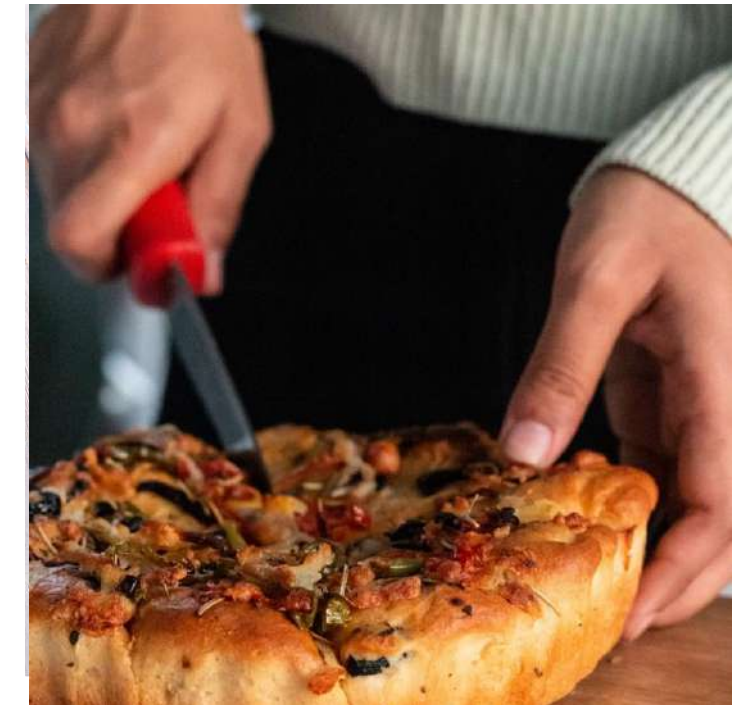
**Grown in own
farm**



**Freshly ground
locally**



**Ground whole
Millet/Atta grains
without any
process**



**Made final product
at home**

MISSION STATEMENT

We're on a mission to fix Millet/Atta Flour by revolutionizing the way we can provide fresh to people

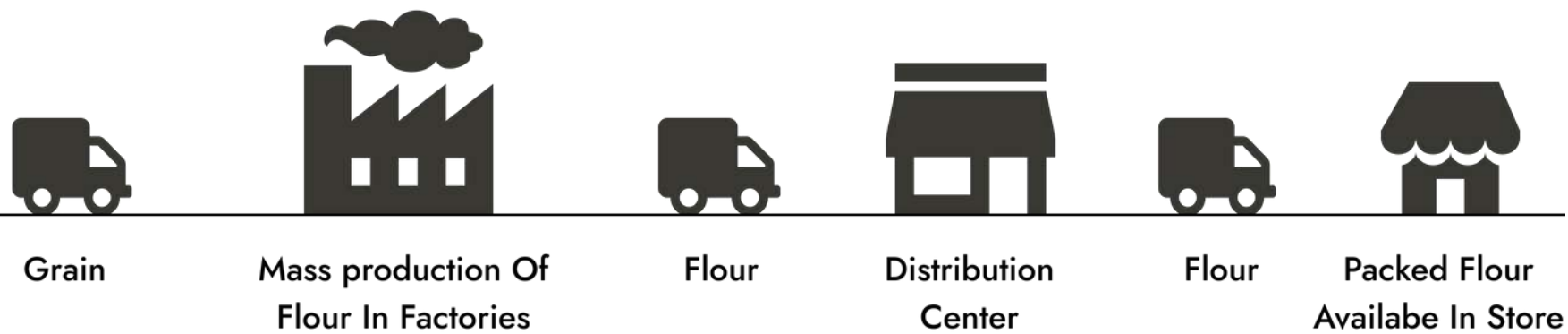
With our end to end digital ecosystem model we have made fresh Millet/Atta Flour accessible to all.

From mill to your home in a single day!

THE PROBLEM

Most of the environment impact associated with the consume sector is embedded in supply chains

The process of industrial milling converts whole grain to Millet/Atta Flour, and it then takes 10 to 60 days * for it to reach your kitchen. This means that the nutritional content is lower than the freshly ground Millet/Atta Flour. This model requires fleets of trucks on the ground; uses more resources to reach people, resulting in a high carbon footprint.



WHY NOW?

A missing link for sustainability are supply chains

"The typical consumer company's supply chain creates far greater social and environmental costs than its own operations, accounting for more than 80 percent of greenhouse-gas emissions and more than 90 percent of the impact on air, land, water, biodiversity, and geological resources. Consumer companies can thus reduce those costs significantly by focusing on their supply chains."

We're bringing back the supply chain of ancient times by creating a new one which will provide freshly milled and nutritious Millet/Atta Flour.

We're reviving ancient food systems to bring you a better Millet/Atta Flour.



SOLUTION



Move to Circular Economy

In order to ensure sustainable production and development, we need to switch from our current industrial 'linear' model to a circular economy (CE).



Build Local Ecosystem

Where raw material is procured processed & consumed locally.



Equitable Society

It will also help us avoid resource depletion, reduce pollution, mitigate climate change and build a more equitable society.

We have developed the end-to-end ecosystem to make fresh Millet/Atta Flour accessible to all!

Locally sourced raw material

We will work with local farmers to source raw material locally & supply to stores. Our aim is to create a local supply chain.



Millet/Atta Flour milled freshly with Millet More

Millet More, is a unique concept for a Millet/Atta Flour vending machine where customers can buy fresh stone-ground Millet/Atta Flour, milled right in front of them with just a few clicks.



Local Consumption

Locally produced Millet/Atta Flour getting consumed locally.



OVERVIEW OF THE OFFERINGS

Just like our technology has begun to revolutionize the food industry, we have revolutionized the way you can provide Millet/Atta Flour to your customers. With our under-one-roof services, we have made fresh Millet/Atta Flour accessible for your customers to buy and easier for you to make.



01. MILLET MORE MACHINE

World's first Millet/Atta Flour grinding & vending machine made for commercial spaces



02. RAW MATERIAL GRAINS SUPPLY

We will work with local farmers to source raw materials locally & supply them to stores. Our aim is to create a local supply chain



03. ECOMMERCE SUPPORT

We will also provide e-com support to stores to take orders easily from their customers



04. MILLET/ATTA FLOUR PACKAGING

We have developed creative paper packaging so stores don't have to worry about the packaging and you can just focus on running the machine without any hassle.



05. EMERY STONE

Our grains will be milled on stone mills, which help to retain the natural nutrients, fiber, and superior flavor of freshly milled Millet/Atta Flour.



06. TRAINING

ecom support to stores to take orders easily from their customers



**Fresh-milling means
better taste and
better for you!**

The easiest, most convenient fresh Millet/Atta Flour grinding solution on the planet. Did we mention it tastes amazing? We think you'll never buy another pre-packaged Millet/Atta Flour again.

Millet More is at the heart of the new circular Millet/Atta Flour supply chain ecosystem. Its unique size allows it to be a part of commercial spaces where people can buy freshly milled Millet/Atta Flour.

How to order at Millet More?



Choose Your Grain

Pick your preferred grain



Ground to order

Ground only when you order



Fresh & Affordable

Freshly milled Millet/Atta Flour at your doorstep

FEATURE



1. Plug & Play

Just come & place their order easily.



2. Consistency

Unique measurement recipe is constantly monitored by the system.



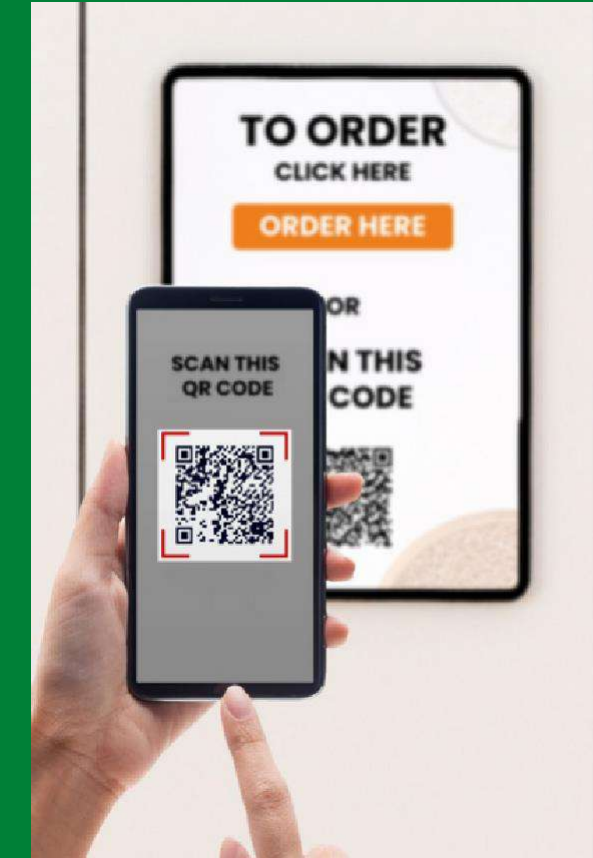
3. Monitoring

Monitor stone temperature, wheat stock status, and production done.



4. Millet More Support

The representative assigned at each store to provide assistance.



5. Contactless Orders

Order through the mobile app by scanning the QR code or by Millet More touchscreen.

Provide your customers with fresher and healthier Millet/Atta Flour

Ground to Order

Ground only after customers' place orders

Unadulterated

Unprocessed and unbleached

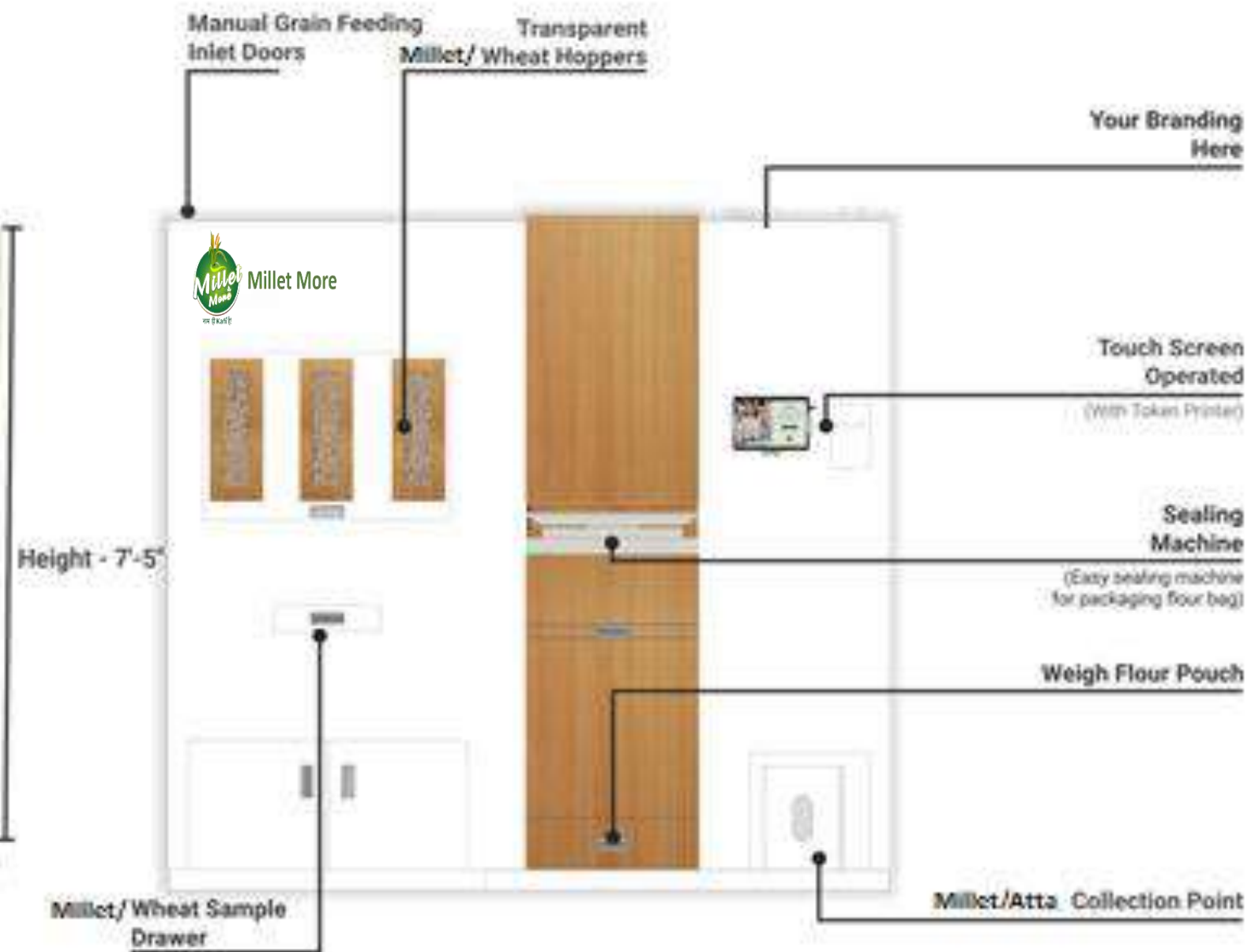
Healthy

Freshly ground Millet/Atta Flour has more nutritional value

MILLET MORE MACHINE DETAILS



3 STORAGE BINS



Sr. No.	Description	Details
01	Grain Feeding System in bins	Manual Feed
02	Grains Storage Bins Qty.	3 Bins
03	Capacity of each Bins	*180 Kg
04	Weighing System	✓
05	Root Blower System	✓
06	Mill Type	16" Vertical Mill
07	Grinding capacity*	*50Kg/Hr
08	Pressure System	Mechanical
09	Control Panel System	Digital Touch Screen (PLC)
10	Flour Sieving System	✓
11	Bran Separation	✓
12	Pouch Sealing System	✓
13	Required Power (Hp/Kw)	13HP/9.7kw

DISCLAIMER

- MODEL SPECIFICATIONS MAY VARY OVER TIME.
- *THIS IS APPROXIMATE. ACTUAL MAY VARY.

MILLET MORE IN STORE VIEW



1
PERSONAL CARE
CLEANING SUPPLIES
PET CARE

2
CONDIMENTS
PASTA & RICE
INTERNATIONAL FARE

2
ARTISAN CHEESE
DELI MEATS
MEAT ALTERNATIVES

3
TEA
VEGETABLES
TAN & OILS

Use
your app
to enter

Bag as
you shop

**JUST
WALK
OUT**
Groceries

Millet More Machine Placement Channels

The easiest, most convenient fresh Millet/Atta Flour grinding solution on the planet. Did we mention it tastes amazing? We think you'll never buy another pre-packaged Millet/Atta Flour again.

Millet More machine can be placed in-



Supermarkets



Food Services



Bakery Cafes



Mill owners

Is your Millet/Atta Flour really fresh?



THOUSANDS OF BRANDS

How old?

2-3 Months



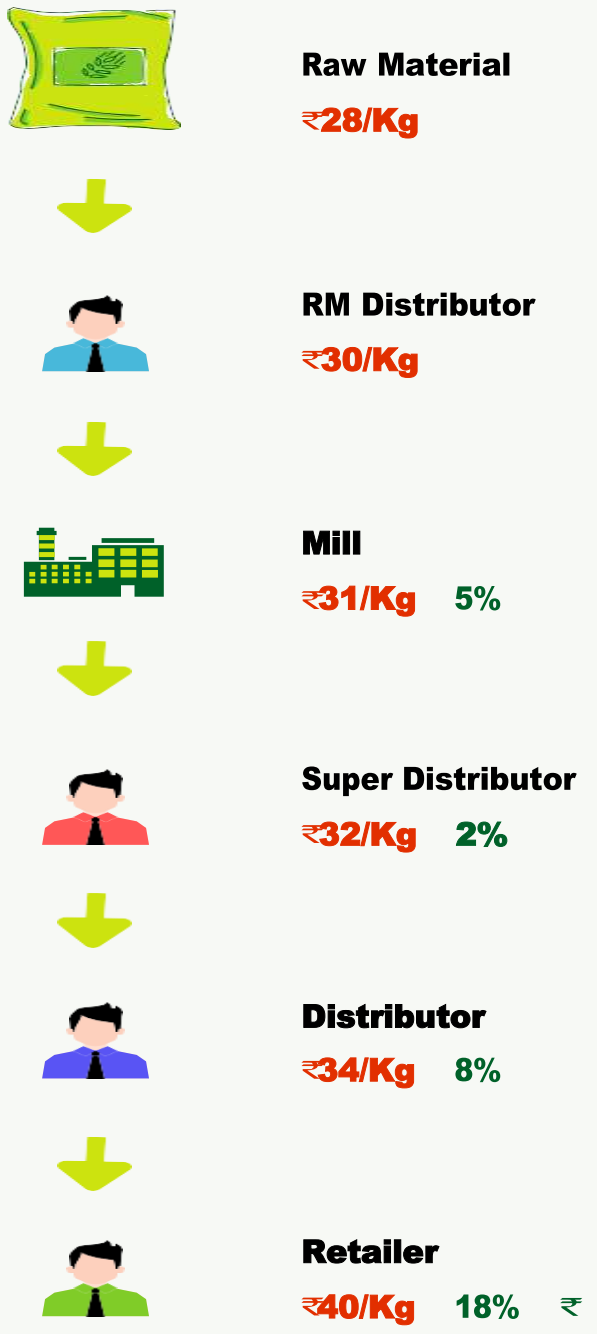
NO ONE IS MAKING FLOUR THAT IS FRESHLY MILLED

How old?

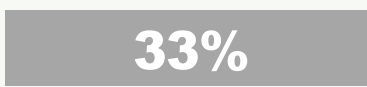
Same day milled right in front of the customer

SUPPLY CHAIN MARGIN ANALYSIS

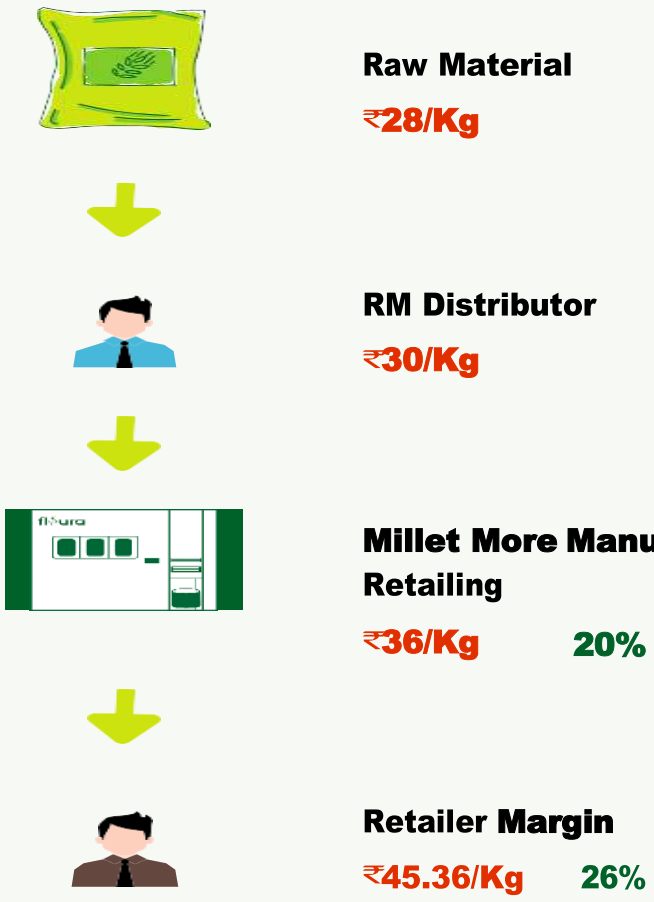
Traditional Supply Chain



Total margin % across the chain



Millet More Supply Chain



Total margin % across the chain

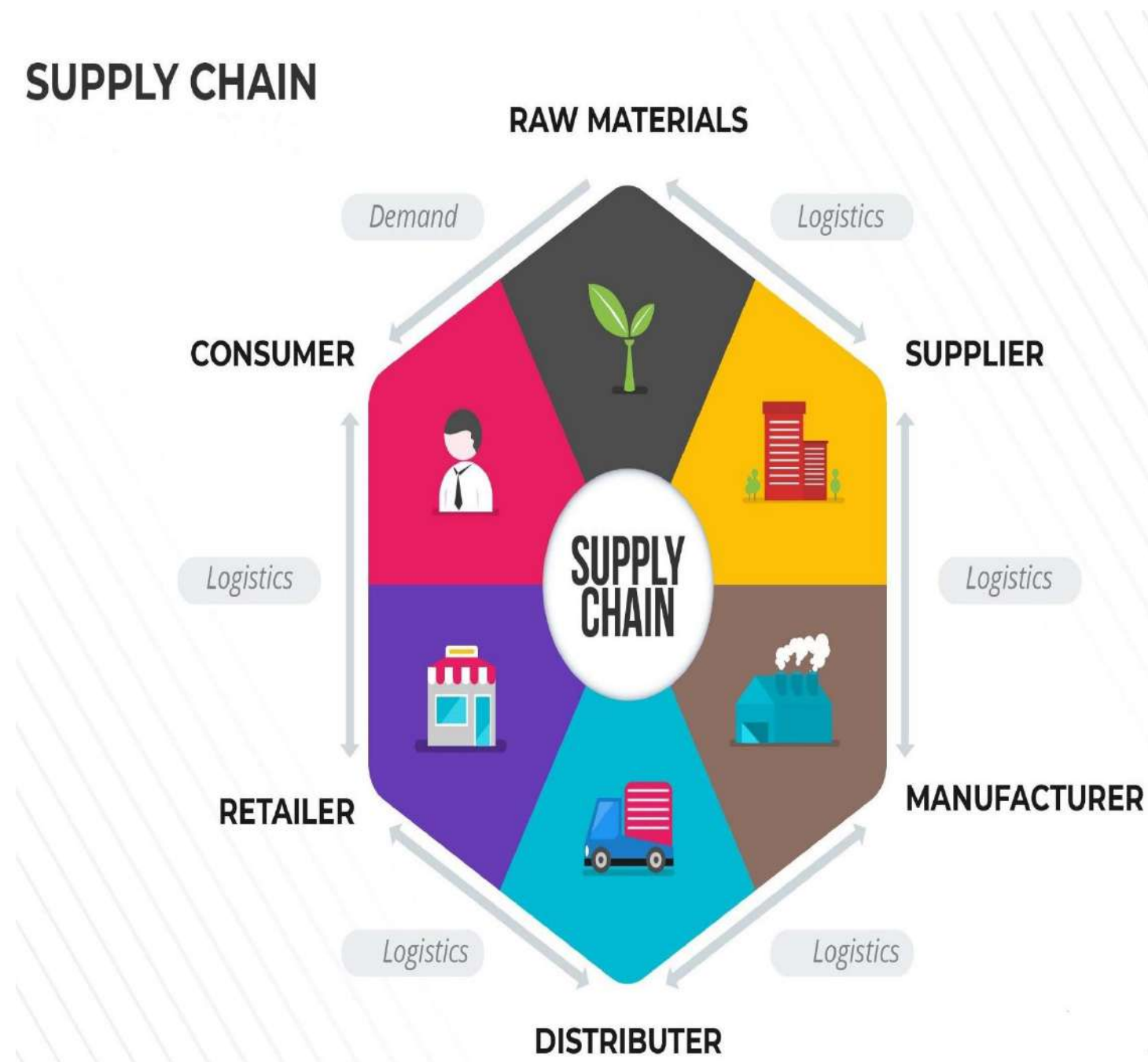


The final price is increased as this is a premium product

Price Per Kg

Margin

SUPPLY CHAIN



Revenue Model

We propose ATM (All Time Milling) model where the machine is placed in-store by Millet More and Millet More shares the profit margin with the store on per-bag sales.

Services provided by the store to Millet More



Space provider



Marketing



Electricity



Warehouse facility



Home delivery facility

A MILLET/ATTA FLOUR THAT'S JUST MADE FOR YOU



Reduce carbon footprint, one purchase at a time

Marvelous Taste
Minimal Waste

Provide Millet/Atta Flour with all the goodness

**TASTY &
NUTRITIOUS**

**ACCESSIBLE &
CONVENIENT**

**FRESH &
DELICIOUS**

**READY IN 5
MINS**

**MADE JUST
FOR YOU**

**NOT
WASTEFUL**

Millet More is brought to you by Kalinga Agro Food Industries Innovative Grinding Solutions. The Hon'ble Prime Minister designated this year as a Millet Year, and this is the mission of the governments of Odisha and India.

We are a corporation working with the structured private sector to build a partnership model on how to develop millet farming and millet production in order to meet the mission of the government and the Hon'ble Prime Minister's vow to introduce millet to the international market.

Let's do it together

