



COMPANY PROFILE

Welcome to **MAHEK ENTERPRISE**,

Established as a Sole Proprietorship firm in the year 2019, we “**MAHEK ENTERPRISE**” are a leading Manufacturer of a wide range of Thermal Paper roll, Pos roll, Barcode Label (Thermal Label, Chromo label, Polyester, etc.), Plain and printed Adhesive Labels, Adhesive Sticker, Thermal Transfer Ribbon (Wax, Wax-Resin, Resin). Situated in Surat(Gujarat, India), we have constructed a wide and well functional infrastructural unit that plays an important role in the growth of our company.



LABEL AND PACKAGING INNOVATION STARTS AT MAHEK ENTERPRISE

MAHEK ENTERPRISE has provided full-service solutions to help brands and products look their best. By combining unrivaled experience and expertise with responsive customer service, we deliver the right solutions on time, on budget, and beyond expectations so you can exceed your business goals. We offer these products at reasonable rates and deliver these within the promised time-frame. Under the headship of **"Mr. Lalitbhai Bhnaderi"**, we have gained a huge clientele across the nation.

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1) QUALITY SOLUTIONS DESIGNED TO MAKE YOU LOOK YOUR BEST



A label design is **a visual to deliver a product's details uniquely.**

While an ordinary looking label gives legal information about the product such as its date of manufacturing and ingredients used, a uniquely created label is an engaging design.

Our designers are well versed in label specifications, print technology, creating labels for product life extension, label economics, sustainable label design, matching the label with the package, flexible label and bioplastics. They also have knowledge of modified atmosphere label and barrier materials, food safety label standards and regulations, labeling compliance regulations, etc.

We create label designs for several products including :

- Food Products
- Beverage Products
- Health, Beauty and Wellness Products
- Apparel and Fashion Products
- Chemical Products
- Pharma products
- Electronic Products, etc.



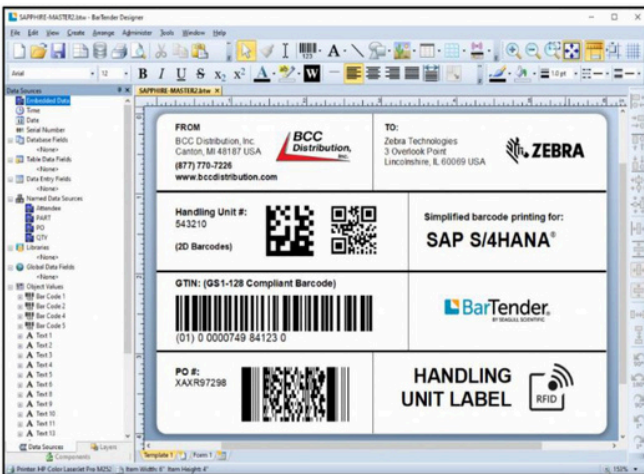
2) LABELING EQUIPMENT



LABEL PRINTER

We offer the latest in ZEBRA, TSC, CITIZEN, HONEYWELL AND SATO etc. LABEL PRINTERS. Our team of industry experts also provides personalized service on all of our printers to ensure any issues that arise can be met quickly and easily. We are your true full-service provider.

We also carry the highest quality Ribbon, labels, and any other material you need to get the job done the right way, on time.



LABEL CREATION SOFTWARE

We carry the latest software for all your label creation needs.

- To make it easy to design & print labels.
- To Help you Barcode Better.
- To fit your company's needs



SERVICE & SUPPORT

Our partnership with your business does not end at the point of sale. We provide full-scale service and support on All the equipment we sell. Every item that leaves our location is paired with our industry-leading expertise and responsive customer service.



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3) BARCODE LABELS & PRODUCT LABELS (CONSUMABLE)



1. PLAIN CHROMO PAPER LABEL



2. DIRECT THERMAL LABEL
(PAPER, NON TEARABLE THERMAL)



3. POLYSTER LABEL-PLAIN
(WHITE AND SILVER)



4. PATCH CHROMO PAPER LABEL

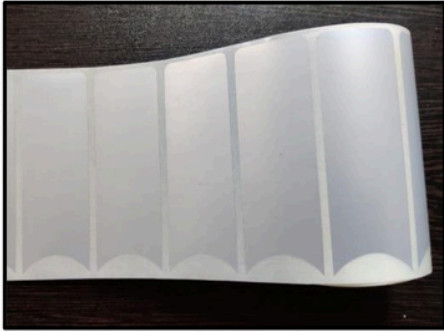


5. FLUORESCENT LABEL



6. POLYSTER COLOR WIRE LABEL

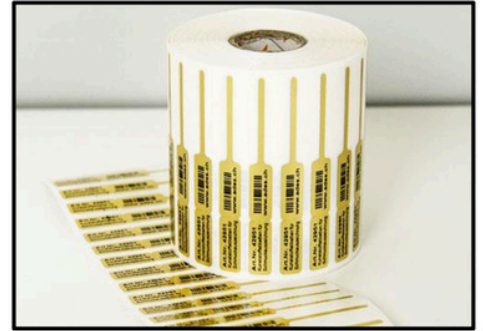




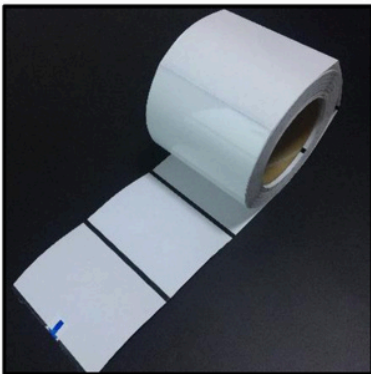
7. SPECIAL DIE-CUT LABEL



8. JEWELLERY LABEL



9. PRINTED JEWELLERY LABEL



10. TRANSPERENT LABEL WITH MARKS



11. PRINTED CLEAR LABEL



12. CLEAR PRODUCT





13. FOOD PRODUCT LABEL

BARCODE LABELS & PRODUCT LABELS (CONSUMABLE)



14. BEVERAGE PRODUCT LABEL

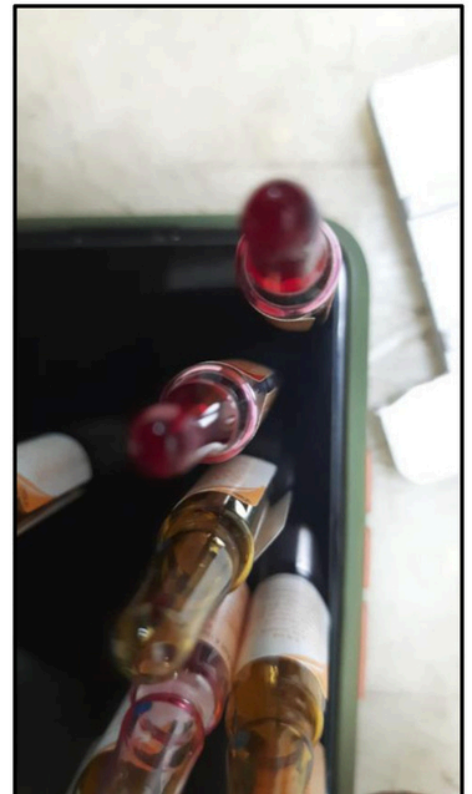
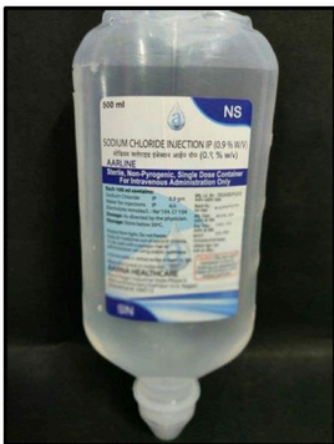
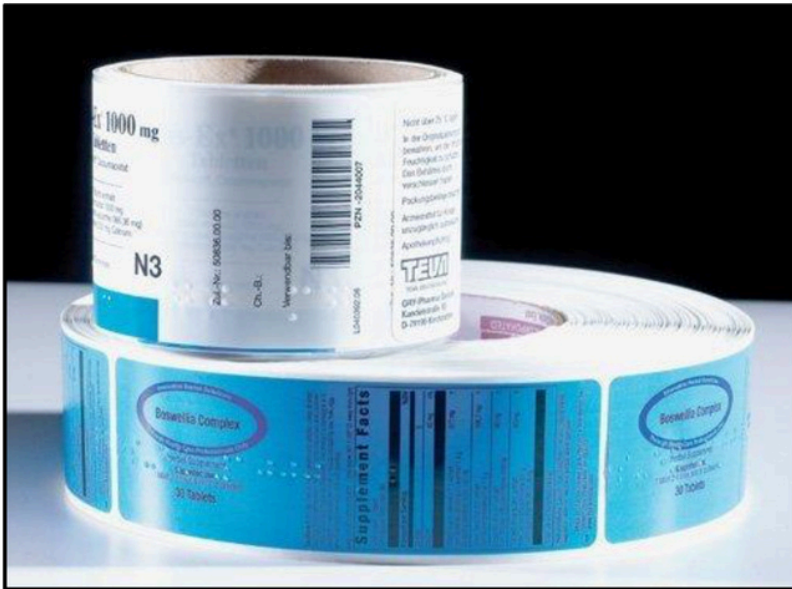


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15. BEAUTY PRODUCT LABEL



16. PHARMA PRODUCT LABEL



17. CHEMICAL PRODUCT LABEL



GHS LABEL



18. ELECTRONIC PRODUCT LABEL



19. PLYWOOD SHEET LABEL



WE ALSO PROVIDE:
THERMAL BILLING PAPER ROLL



4) TYPES OF BARCODE LABELS

1. DIRECT THERMAL	9. INDUSTRIAL PRINTER BARCODE LABEL.
2. THERMAL TRANSFER.	10. WATERPROOF BARCODE LABEL.
3. JEWELLERY BARCODE LABEL.	11. GHS BARCODE LABEL.
4. FANFOLD BARCODE LABEL.	12. LABEL SHEET BARCODE LABEL.
5. COLOR / FLOOD COATED BARCODE LABEL.	13. DESKTOP, MOBILE PRINTER BARCODE LABEL.
6. PRE-PRINTED BARCODE LABEL.	14. TEST TUBE BARCODE LABEL.
7. SHIPPING BARCODE LABEL.	15. PHARMANY BARCODE LABEL.
8. SECURITY, VOID, TAMPER-PROOF BARCODE LABEL	16. HEALTHCARE BARCODE LABEL.

MATERIAL :

1. PAPER LABEL.
2. SYNTHETIC LABEL
3. POLYPROPYLENE LABEL.
4. POLYESTER LABEL.
5. PIGGY BACK LABEL
6. UD, VOID, DESTRUCTIVE LABEL.





TTR & TTO RIBBON:

- WAX
- WAX RESIN
- RESIN
- COLOR RIBBON

WHY MAHEK ENTERPRISE?

- WE KNOW HOW MUCH A GOOD LABEL CAN INFLUENCE THE BUYING DECISION OF A CONSUMER IN-STORE.
- WE KNOW HOW WELL A LABEL CAN CONVEY THE STORY INVOLVED IN THE MAKING OF A PRODUCT.
- WE KNOW HOW MUCH A LABEL CAN DO TO EXPLAIN THE QUALITY OF THE PRODUCT EVEN BEFORE THE CONSUMER HAS EXPERIENCED THE SAME.
- WE KNOW HOW MUCH A LABEL CAN BE USED AS A USER EXPERIENCE TOOL TO INCREASE THE ENGAGEMENT BETWEEN CONSUMER AND THE BRAND.
- WE KNOW WHAT'S GOOD FOR YOUR PRODUCT - THE SUBSTRATE, THE ADHESIVE, THE COLOR AND THE PRINTING TECHNIQUE AND THE VALUE ADDITION POST PROCESSING.

THANK YOU



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