

CRAFTING BEAUTY NATURALLY YOUR JOURNEY OUR PASSION





OUR BRAND IDEOLOGY

At ButterCo. We envision a future where beauty care transcends the ordinary and becomes a daily celebration of self-indulgence and empowerment. Our vision is to revolutionize the beauty landscape in Gujarat and beyond, making premium curly hair care and skin care products accessible to all.



FF 10, FF 10, Narsi Dham Complex, Harni Road, Axis Bank ATM, Sangam Char Rasta, Bapunagar, Vadodara, Gujarat, India - 390022 www.buttercosmeticsandhealth.in





Our brand ideology

At ButterCo. We envision a future where beauty care transcends the ordinary and becomes a daily celebration of self-indulgence and empowerment. Our vision is to revolutionize the beauty landscape in Gujarat and beyond, making premium curly hair care and skin care products accessible to all. We are not just a brand; We are a movement, infusing every product with the essence of "Butter Bliss". We aspire to be the trusted name synonymous with affordable luxury community pride, setting the gold standard of beauty care. Our Vision extends beyond products; It encompasses creating a culture 0 of self-love, Inclusivity and self-expression. We aim to inspire individuals to embrace their natural beauty confidently and with pride.

About Founder

A connoisseur of beauty and a visionary in fashion, Vrushti Sheth, the founder of ButterCo, has always been captivated by the transformative power of cosmetics. With background in Fashion a Communication Visual and Masters in a Communication, Vrushti transformed a personal passion into a brand that resonates with authenticity and care. ButterCo is a reflection of Vrushti's dedication to elevating self-care into an art form, ensuring every individual feels cherished and celebrated.



Vision

To redefine beayty rituals, making ButterCo an empowering, enriching, and essential part of your self-care journey.

Mission

ButterCo is committed to crafting versatile, organic, and nourishing solutions for hair body, and skin, fostering confidence and celebrating the unique beauty story of each individual.



ButterCo. Curl Enhancer Conditioner For Curly Wavy Dry Frizzy & Dull Hair

DESCRIPTION

Nature-Infused Nourishment: Our conditioner is a loving embrace of nature's finest ingredients for your hair. Enriched with Shea Butter and Jojoba Oil, it deeply moisturizes and revitalizes each strand. Vitamin E and Vitamin B5 work in harmony to repair and protect, leaving your hair not just looking good, but feeling healthier.



ButterCo. Curl Sculpt Leave-In Conditioner 200ml - Frizz Control For Curly & Wavy Hair

DESCRIPTION

Transform Your Curls: Say goodbye to frizz and hello to stunning curls with Curl Sculpt Leave-In Conditioner. Designed exclusively for the unique challenges of curly, wavy, dry, and very frizzy hair, this conditioner is your secret weapon for beautifully defined and manageable curls.



ButterCo. Define Curls With Nourishing Shampoo For Dry Curly Wavy, Dull & Frizzy Hair

DESCRIPTION

Curly Hair's Best Friend: Crafted especially for curly, dry, frizzy, and wavy hair, ButterCo's shampoo is your secret weapon for clarifying and rejuvenating your curls. Use it 2-3 times a week or whenever your curls need a pick-me-up. Simply massage onto your scalp, let it work its magic, and rinse for stunning results.



ButterCo. Curl Lock Pro Hair Gel 200ml - Perfect For Curly & Wavy Hair

DESCRIPTION

Perfect for Indian Hair: Our gel is expertly crafted for the unique texture of Indian frizzy, wavy, and curly hair. It works wonders in detangling, strengthening, and deeply moisturizing your curls.





ButterCo. Banana Shea Luxe Curl Hair Mask For Frizzy Hair

DESCRIPTION

Repairing Powerhouse: Targeting rough, dry, and damaged hair, our mask blends Shea Butter, Jojoba Oil, and proteins from Soy, Corn, and Wheat to visibly rejuvenate your hair. Witness a transformation to shinier, softer, and healthier locks.



ButterCo. The Ultimate Curl Nourishment Combo (Shampoo + Curl Enhancer Conditioner + Hair Mask)

DESCRIPTION

Introducing The Ultimate Curl Nourishment Combo, a meticulously crafted pairing designed to lavish your curls with unparalleled care. The Hydrating Shampoo delicately cleanses, while the Nourishing Conditioner replenishes moisture, leaving your curls deeply nourished, defined, and irresistibly soft. Embrace the ultimate in curl care, revealing a luscious and well-nourished curl experience with every use.



ButterCo. The Complete Curl Kit Combo (Shampoo + Leave-In-Conditioner + Hair Gel + Hair Mask)

DESCRIPTION

Introducing The Complete Curl Kit Combo, a comprehensive set designed to cater to all your curl needs. The Revitalizing Shampoo gently cleanses, the Hydrating Conditioner nourishes, the Defining Cream shapes curls, and the Finishing Spray locks in the perfect style. Embrace the beauty of well-defined, nourished curls with this all-inclusive kit, offering a complete and luxurious curl care experience.



ButterCo. The Frizz Free Duo (Leave-In-Conditioner + Hair Gel)

DESCRIPTION

Introducing The Frizz-Free Duo, a dynamic pair curated to transform your hair care routine. The Smoothing Shampoo gently cleanses, while the Hydrating Conditioner works to eliminate frizz, leaving your hair irresistibly sleek and beautifully manageable. Embrace the power of this duo for a lasting, frizz-free finish that enhances the natural beauty of your locks.





ButterCo. The Deep Hydration Haven For Curl Enhancer (Conditioner + Hair Mask)

DESCRIPTION

Step into The Deep Hydration Haven for Curl Enhancer, a sanctuary for your curls' vitality. Immerse your hair in the rich, hydrating formula that defines and accentuates each curl. This specialized enhancer is crafted to infuse deep moisture, leaving your curls rejuvenated, frizz-free, and radiantly nourished. Elevate your curl care routine with this indulgent treatment for a luscious, well-defined curl experience.



ButterCo. The Curl Perfection Set Combo (Leave-In-Conditioner + Hair Gel + Curl Hair Mask)

DESCRIPTION

Indulge your curls in The Curl Perfection Set, a meticulously crafted duo designed for optimal curl care. Our Revitalizing Shampoo gently cleanses, while the Hydrating Conditioner nourishes and defines, leaving your curls beautifully perfected. Embrace a regimen that enhances your natural curls, unveiling a flawless and luscious finish with every use.



ButterCo. Curl Smooth & Style Combo Trio (Curl Enhancer Conditioner + Hair Gel + Live-In-Conditioner)

DESCRIPTION

Unleash the beauty of your curls with our Curl Smooth & Style Combo Trio. Begin with the Smoothing Shampoo to gently cleanse, followed by the Defining Conditioner for added moisture. Complete your routine with the Styling Cream for perfectly styled and frizz-free curls, embracing a stunning and manageable look that lasts. Elevate your curl care with this essential trio for a luscious, defined finish.



ButterCo. The Curl Revitalize Duo (Nourishing Shampoo + Leave-In-Conditioner)

DESCRIPTION

Introducing The Curl Revitalize Duo, a dynamic pair curated to breathe life into your curls. The Revitalizing Shampoo gently cleanses, while the Hydrating Conditioner replenishes moisture, leaving your curls revived, defined, and irresistibly vibrant. Embrace the natural beauty of your curls with this nourishing and revitalizing duo.





ButterCo. Curl Hair Harmony Combo (Nourishing Shampoo + Curl Enhancer Conditioner + Live-In-Conditioner)

DESCRIPTION

Elevate your curl game with our Curl Hair Harmony Combo, a perfect blend designed to bring out the best in your natural curls. The Curl-Enhancing Cream defines and shapes curls, while the Hydrating Leave-In Conditioner provides moisture and bounce for a frizz-free, harmonious curl experience. Embrace the beauty of your curls with this dynamic duo for a luscious and well-nourished mane.



ButterCo. Refreshing & Revive Combo (Nourishing Shampoo + Hair Mask)

DESCRIPTION

Introducing our Refreshing & Revive Combo, a rejuvenating pair designed to invigorate your hair care routine. The Refreshing Shampoo revitalizes with a burst of freshness, while the hydrating Revive Conditioner restores and nourishes, leaving your hair feeling refreshed, renewed, and beautifully revitalized. Elevate your self-care experience with this dynamic combo for a healthy, vibrant mane.

Refresh & Revive Combo Nourfaling Shampeo + Barana Shea lauc Curl hair mask

ButterCo. Smooth & Define Combo (Curl Enhancer Conditioner + Live-In-Conditioner)

DESCRIPTION

Introducing our Smooth & Define Combo, a dynamic duo crafted for effortlessly sleek and polished hair. The Smoothing Serum works to eliminate frizz and enhance shine, while the Defining Cream provides lasting control and definition. Revel in a beautifully smooth finish with this perfect pairing for salon-worthy, manageable hair.



ButterCo. Nourishing Shampoo Duo (Pack Of 2)

DESCRIPTION

Introducing our Nourishing Shampoo Duo, a dynamic duo designed to transform your hair care routine. The Nourishing Shampoo gently cleanses, while the accompanying conditioner deeply nourishes, leaving your hair feeling luxuriously soft, shiny, and revitalized. Indulge in the perfect blend of cleansing and nourishment for hair that looks and feels its best.





ButterCo. Curl Enhancer Conditioner Duo (Pack Of 2)

DESCRIPTION

Elevate your curl game with our Curl Hair Harmony Combo, a perfect blend designed to bring out the best in your natural curls. The Curl-Enhancing Cream defines and shapes curls, while the Hydrating Leave-In Conditioner provides moisture and bounce for a frizz-free, harmonious curl experience. Embrace the beauty of your curls with this dynamic duo for a luscious and well-nourished mane.



ButterCo. Hair Gel Duo (Pack Of 2)

DESCRIPTION

Introducing our Hair Gel Duo, the perfect pair for flawless styling. Our firm-hold gel provides long-lasting control, keeping your desired look in place throughout the day, while the nourishing gel enhances shine and nourishes your hair for a healthy, lustrous finish. Elevate your styling routine with this dynamic duo, crafted for a salon-quality experience at home.



ButterCo. The Curly Wavy Hair Complate Combo Pack Of 5 (Shampoo + Conditioner + Leave-In-Conditioner + Hair Gel + Hair Mask)

DESCRIPTION

Curly Hair's Best Friend: Crafted especially for curly, dry, frizzy, and wavy hair, ButterCo's shampoo is your secret weapon for clarifying and rejuvenating your curls. Use it 2-3 times a week or whenever your curls need a pick-me-up. Simply massage onto your scalp, let it work its magic, and rinse for stunning results.

CONTACT



