



**POWER OF PURITY**

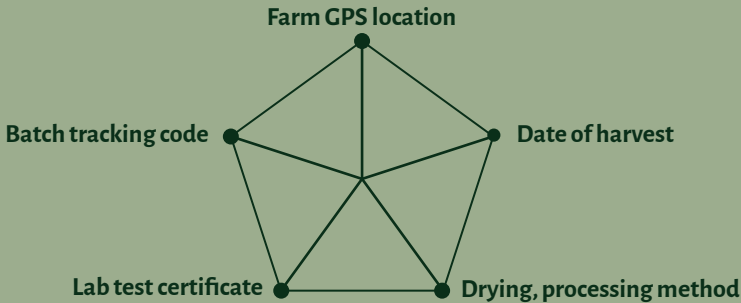


# About us-

We are an ethically driven collective of cultivators and suppliers of authenticated medicinal plant raw materials sourced directly from farms across India. We specialize in high-demand AYUSH and pharmacopeial species vulnerable to adulteration, cultivated at scale in their native agro-climatic zones using validated planting material. Our integrated supply also includes standardized botanical extracts and active pharmaceutical ingredients (APIs), supported by end-to-end traceability, third-party testing and compliance with global quality requirements for pharmaceutical, nutraceutical, and cosmetic applications

## Traceability & quantity assurance

We deliver fully traceable medicinal raw materials, sustainably cultivated and rigorously tested to meet international quality standards for purity, potency, and safety.



# Our USP - What Sets Us Apart



Controlled Cultivation  
(GACP-aligned) Reliable,  
contaminant-free raw materials



Farm-to-Finish Traceability on  
demand, batch-wise tracking



Third-party Lab Testing For  
heavy metals, pesticides,  
microbial load



Export-Ready Packaging Bulk,  
extract-grade, private label options



Diverse Range of Botanicals  
For Ayurvedic, nutraceuti-  
cal, cosmetic & pharma use



Certifications Organic (in  
progress), FSSAI, APEDA-  
compliant



Global Shipping Experience Documentation  
& regulatory support for importing countries

## Packaging & Export Support

- Bulk packaging (25kg, 50kg)-moisture-proof bags
- Custom packaging for OEM/private label
- Export documentation support:
- Commercial invoice
- Certificate of origin
- Phytosanitary certificate
- Lab CoA
- API & Extracts: HDPE drums, foil bags



**We are also providing services like Private Labeling or White Label**

Herbal capsules | Tablets & granules | Herbal teas & powders | Label +  
packaging + export-ready fulfillment



# Our Cultivation Regions

**Rajasthan**- USDA and EU complaint Moringa Leaves, Sonamukhi, Cumin Seeds, Saunf and Guggul.

**Himachal Pradesh**- Natural home for high value Himalayan medicinal plants like Pushkarmool, Atich, Aconite, Gulbanafsha etc.

**Uttar Pradesh**- Progressive in cultivation of medicinal plants like Brahmi, Bel, Shaliparni, Prishniparni and other traditional Ayurveda herbs.

**Chhattisgarh**- Forest- friendly cultivation of Bel, Roots like Agnimanth, Patla and Shyonak . Sustainable forest collection of Amla, Beheda, Haritaki, Nagarmotha, e.t.c.

**Madhya Pradesh**- Traceable and sustainable cultivation of Ashwagandha, Kalmegh, Safed Musali, Tulsi, Akarkara.

**Gujarat**- High- yielding farms for traceable bulk supply of Senna, Isabgol, etc.

**Maharashtra**- Agro-climatic zones ideal for Bharangi, Vidang, Bel, Shyonak, Agnimanth Brahmi, Moringa, organic turmeric & Ginger.

# Our Medicinal Plant Portfolio



*Bacopa monnieri*  
(Brahmi)

**Part:** Leaves

**Uses:** Proven nootropic (Memory enhancing), cognitive support.

**Form:** Raw, dried, powdered, extract

**Extracts:** Standardized to 20% Bacosides

**API/Isolate:** Bacoposide A



*Withania somnifera*  
(Ashwagandha)

**Part:** Roots

**Uses:** Immunity booster, Adaptogen, stress relief, vitality booster

**Form:** Dried roots, powdered extract

**Extracts:** 2.5%, 5% / 8% Withanolides (HPLC)

**API:** Withaferin A (on request)



*Moringa oleifera*  
(Sahijan)

**Parts:** Leaves, Fruit pulp, Bark

**Uses:** Antioxidant, nutrition, anti-inflammatory, Rich in nutrients & anti-oxidants, support cardiovascular health.

**Form:** Leaf powder, dried bark, pulp extract

**Extracts:** 10:1, 20:1 Moringa leaf extract

**API:** Quercetin / Isothiocyanates



*Cassia angustifolia*  
(Senna / Sanay patra)

**Parts:** Leaves, Pods.

**Uses:** Natural laxative.

**Form:** Raw, cut leaves, powdered.

**Extracts:** Standardized to 20% Sennosides.

**API:** Sennoside A + B



*Aegle marmelos*  
(Bel)

**Parts:** Root, Leaves, Fruit pulp.

**Uses:** Anti-inflammatory, Supports Digestive health, anti-diarrheal.

**Form:** Dried, powder, extract.

**Extracts:** 10:1/20:1 hydro-alcoholic extract

**API:** Marmelosin



*Emblica officinalis* Caertn. (syn. *Phyllanthus emblica*)  
(Amla)

**Part:** Fruit

**Uses:** Rasayana, antioxidant, immunomodulator, digestive, hepatoprotective, anti-aging.

**Form:** Fresh fruit, dried fruit, powder (Churna)

**Extracts:** Aqueous, hydroalcoholic

**API/Isolate:** Ascorbic acid (Vit. C), emblicanin A & B, gallic acid, ellagic acid, tannins

# Our Medicinal Plant Portfolio



*Terminalia bellirica* Roxb.  
(Behda(Bibhitaki))

**Part:** Fruit pericarp

**Uses:** Laxative, digestive, antimicrobial, respiratory disorders, part of Triphala

**Form:** Dried fruit, powder

**Extracts:** Aqueous, alcoholic

**API/Isolate:** Gallic acid, ellagic acid, chebulagic acid, tannins, lignans



*Terminalia chebula* Retz.  
(Haritaki)

**Part:** Fruit

**Uses:** Mild laxative, digestive tonic, detoxifying, rejuvenative

**Form:** Dried fruit, powder

**Extracts:** Aqueous, hydroalcoholic

**API/Isolate:** Chebulinic acid, chebulagic acid, gallic acid, tannins



*Inula racemosa* Hook.f.  
(Pushkarmool)

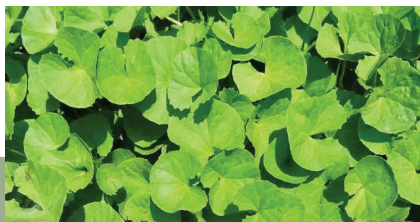
**Part:** Root

**Uses:** Cardiotoxic, anti-asthmatic, anti-inflammatory, cough & chest disorders

**Form:** Dried root, powder

**Extracts:** Alcoholic, hydroalcoholic

**API/Isolate:** Alantolactone, isoalantolactone, sesquiterpene lactones



*Centella asiatica* (L.) Urban  
(Mandukparni (Gotu Kola))

**Part:** Whole plant

**Uses:** Memory enhancer, anxiolytic, wound healing, skin disorders

**Form:** Fresh plant, powder

**Extracts:** aqueous, alcoholic

**API/Isolate:** Asiaticoside, madecassoside, asiatic acid, triterpenoids



*Chlorophytum borivilianum* Santapau & Fernandes  
(Safed Musali)

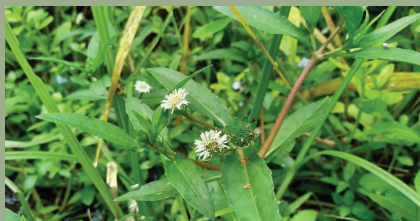
**Part:** Tuberous roots

**Uses:** Aphrodisiac, adaptogen, tonic, male fertility enhancer

**Form:** Dried roots, powder

**Extracts:** Aqueous, hydroalcoholic

**API/Isolate:** Saponins (steroidal), alkaloids, polysaccharides



*Eclipta alba* (L.) Hassk.  
(Bhringraj)

**Part:** Whole plant

**Uses:** Hair growth promoter, hepatoprotective, rejuvenative

**Form:** Fresh juice (Swarasa), powder

**Extracts:** Alcoholic, aqueous

**API/Isolate:** Wedelolactone, demethylwedelolactone, flavonoids

# Our Medicinal Plant Portfolio



*Cyperus rotundus L.*  
(Nagarmotha (Musta))

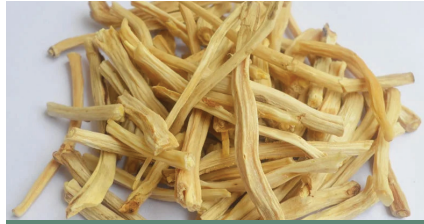
**Part:** Rhizome

**Uses:** Digestive, carminative, antipyretic, anti-diarrheal

**Form:** Dried rhizome, powder

**Extracts:** Alcoholic, essential oil

**API/Isolate:** Cyperene, cyperol,  $\alpha$ -cyperone, sesquiterpenes



*Asparagus racemosus Willd.*  
(Shatavari)

**Part:** Roots

**Uses:** Galactagogue, female reproductive tonic, adaptogen, anti-ulcer

**Form:** Dried roots, powder

**Extracts:** Aqueous, hydroalcoholic

**API:** Shatavarins (I–IV), steroidal saponins, isoflavones



*Premna integrifolia*  
(Agnimanth)

**Parts:** Roots, Stem, Leaves

**Uses:** Anti-inflammatory, supports liver health, Weight reduction

**Form:** Raw herb, powder

**Extracts:** 10:1 extract (customized)



*Oroxylum indicum*  
(Shyonak)

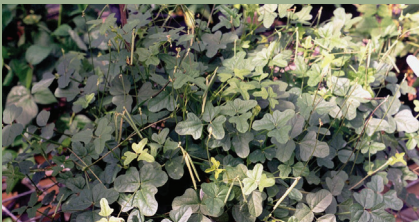
**Part:** Roots, Bark

**Uses:** Anti-inflammatory, antioxidant

**Form:** Dried roots, powder

**Extracts:** Flavonoid-rich extract

**API:** Oroxylin A



*Vigna trilobata*  
(Mudgaparni)

**Part:** Whole plant

**Uses:** Rejuvenative, part of Jivaniya gana (Healthy life promoting herbs)

**Form:** Whole dried plant

**Extracts:** Hydro-alcoholic extract available



*Teramnus labialis*  
(Mashaparni)

**Part:** Whole plant

**Uses:** Vitality, strength, part of Jivaniya gana (Healthy life promoting herbs)

**Form:** Whole dried plant

**Extracts:** Custom extraction

# Our Medicinal Plant Portfolio



*Stereospermum suaveolens*  
(Patla)

**Part:** Roots, Bark

**Uses:** Immunity, respiratory health, Anti-Inflammatory.

**Form:** Dried, powdered

**Extracts:** Available on request



*Clerodendrum serratum*  
(Bharangi)

**Part:** Roots

**Uses:** Strengthens respiratory tract, helps in respiratory diseases like Cough, Cold, Asthama etc

**Form:** Whole dried roots



*Plumbago zeylanica*  
(Chitrakmool)

**Part:** Roots

**Uses:** Improves digestive fire, useful in digestive disorders, helps in reducing weight

**Form:** Whole dried roots

**API:** Plumbagin



*Embelia tsjeriam-cottam*  
(Vidang)

**Part:** Fruits

**Uses:** Useful in worms, digestive disorders, Skin disorders, helps in reducing weight

**Form:** Dried fruits, powder

**Extract:** Standardized to >1% (HPLC)

**API:** Embelin



*Azadirachta indica*  
Neem Datun Sticks

**Part:** Young twigs

**Use:** Natural oral hygiene for teeth and gums

**Benefits:** Antibacterial, helps reduce plaque & bad breath

**Form:** Dried, natural, chemical-free sticks



*Salvadora persica*  
Peelu Datun Sticks

**Part:** Young twigs

**Use:** Traditional herbal toothbrush

**Benefits:** Gently cleans teeth, freshens breath

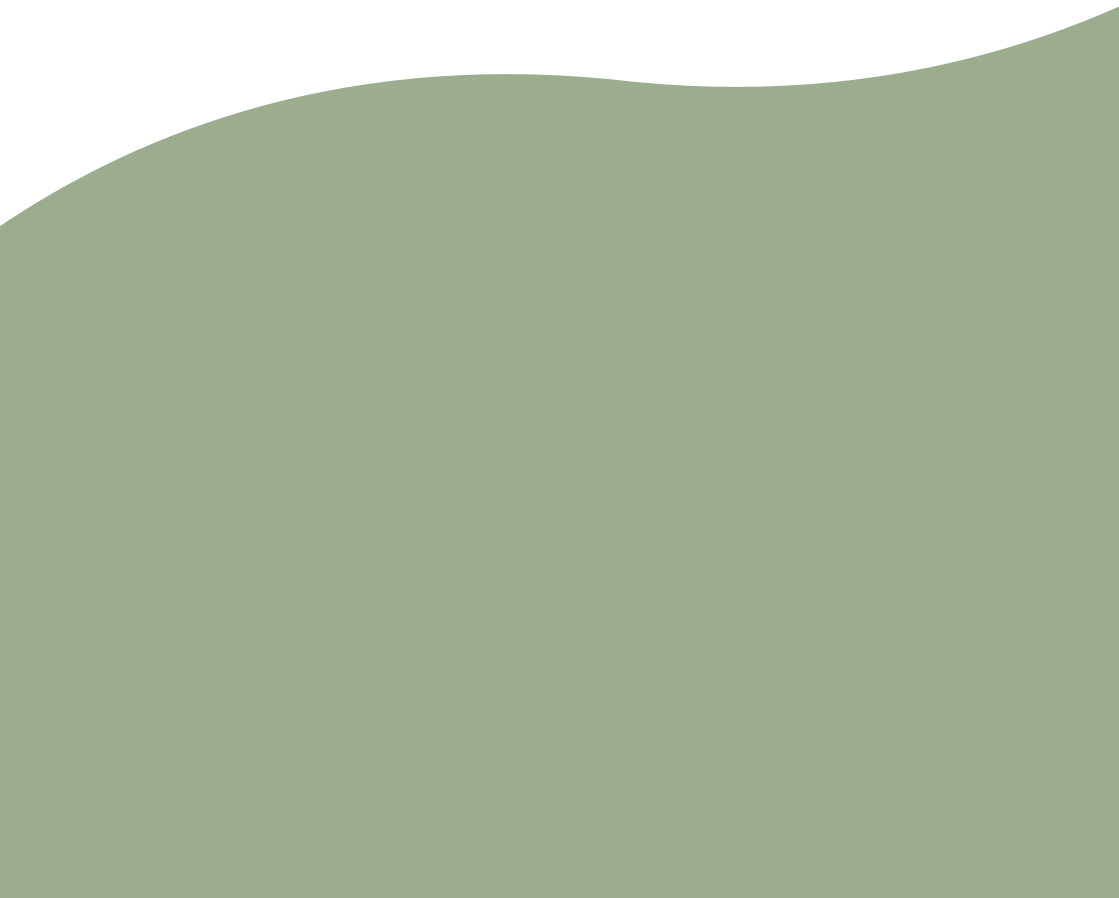
**Form:** Dried, Natural, eco-friendly oral care sticks

# Catalogue of Medicinal Botanicals We Offer

No.	Common Name	Botanical Name	Plant Part
1	Ashwagandha	<i>Withania somnifera</i>	Roots
2	Brahmi	<i>Bacopa monnieri</i>	Whole Plant
3	Isabgol (Psyllium Husk)	<i>Plantago ovata</i>	Husk
4	Shatavari	<i>Asparagus racemosus</i>	Roots
5	Giloy	<i>Tinospora cordifolia</i>	Stem
6	Sonamukhi	<i>Cassia angustifolia</i>	Leaves/ Pods
7	Amla	<i>Phyllanthus emblica</i>	Dried Fruit
8	Beheda	<i>Terminalia bellirica</i>	Dried Fruit
9	Hirda	<i>Terminalia chebula</i>	Dried Fruit
10	Safed Musali	<i>Chlorophytum borivilianum</i>	Rhizome
11	Black Musali	<i>Curculigo orchioides</i>	Roots
12	Moringa Leaves	<i>Moringa oleifera</i>	Leaves
13	Mandukparni	<i>Centella asiatica</i>	Whole plant
14	Vasa	<i>Adhatoda vasica</i>	Leaves
15	Bringraj	<i>Eclipta alba</i>	Whole Plant
16	Pushkarmool	<i>Inula racemosa</i>	Roots
17	Kutaki	<i>Picrorhiza kurroa</i>	Rhizomes
18	Lemon Grass	<i>Cymbopogon citratus</i>	Leaves
19	Neem Leaves	<i>Azadirachta indica</i>	Leaves
20	Shalaparni	<i>Desmodium gangeticum</i>	Whole Plant
21	Prushniparni	<i>Uraria picta</i>	Whole Plant
22	Tulsi Patra	<i>Ocimum sanctum</i>	Leaves
23	Bel	<i>Aegel marmelos</i>	Roots, Leaves, Fruit Pulp
24	Agnimath	<i>Premna integrifolia</i>	Roots, Stem
25	Shyonak	<i>Oroxylum indicum</i>	Roots
26	Patla	<i>Stereospermum suaveolens</i>	Roots
27	Gambhari	<i>Gmelina arborea</i>	Roots, Fruit Pulp, Leaves

# Catalogue Of Extracts We Offer

No.	Product Name	Botanical Name	Specification
1	Garcinia	Garcinia cambogia	50%, 60%, 65% HCA 50%, 60%, 65% HCA Water Soluble Grade
2	Turmeric	Curcuma longa	95% total curcuminoids Powder, Granules 85% Curcuminoids : Ethanol grade Water dispersible curcuminoids 30% Water Soluble curcuminoids 7% – 10%
3	Lutein (Marigold)	Tagetes erecta	Lutein ester 5%, 10%, 20% powder/oil Lutein ester 40% Powder Lutein free 5%, 10%, 20% powder/oil Lutein free 75% Crystals Lutein beadlets 10%, 20% Lutein water dispersible 5%, 10%, 20%
4	Bacopa	Bacopa monnieri	20%, 25% Bacosides: Ethanol 20% Bacosides: Regular 45% Bacosides (UV)
5	Sesame	Sesamum indicum	70%, 90%, 95% Sesamin Complex 90%, 95% Sesamin
6	Green Coffee Bean	Coffea arabica	45%, 50%, 60% Chlorogenic acid 40% Caffeine & 40% Polyphenols
7	Holy Basil	Ocimum tenuiflorum	2%, 10% Ursolic acid
8	Salai Guggul	Boswellia serrata	30% AKBA
9	Rosemary Extract	Rosemary officinalis	20%, 40%, 50%, 60% Carnosic Acid 10%, 40% Rosmarinic Acid
10	Coleus	Coleus forskohlii	10%, 20%, 40%, 95%, 97% Forskolin
11	Salacia	Salacia reticulata	2.5% triterpenes and 7% tannins
12	Ashwagandha	Withania somnifera	1.5%, 2.5% Withanolides
13	Triphala	Emblica officinalis Terminalia chebula Terminalia bellerica	35%, 40% Tannins
14	Kalmegha	Andrographis paniculata	10%, 20%, 30% Andrographolide
15	Lycopene	Tomato	6%, 10%, Powder, Oil CWD 2% Crystals 80%



**Ayurvedic  
Medicines**

**Cow Dung  
Based Products**



**Herbal  
Range**

**POWER OF PURITY**

**Plant based  
Herbal Cosmetics**

# Adya Herbal Private Limited

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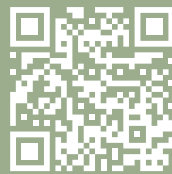
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