

FRANCHISE BUSINESS MODEL II

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Model Requirement Details

Shop Area 200+ SF with good outside space

Investment 3,00,000.00

Franchise Fee 30,000.00 +18% GST

Royalty 2.00 Rupee per sales

Deposit 70,000.00

Profit per Month (Approx.) 60,000.00 +

Franchise Term 5 Years

Licenses Shop Act., FSSAI, GST

Shop Timings 3.00 pm to 11.30 pm/ 365 Days.



- Dajaj
 Shawarma
- Lahm
 Shawarma
- Shawarma in Samuli
- Shawarma in Roti
- Shawarma in Khuboos
- King's Sp.
 Shawarma
- Hummus
- Falafel

vww.theshawarmaking.org



STORE SETUP INVESTMENT

Amount (INR)

1,20,000.00

Shawarma Cone Twin Tower

S.C.T with Fryer & Griller

Outlet Launch Expenses

S.C.T Basic

S. C. T Entry-level

S. C. T Table Top

Kitchen Equipment

Interior

80,000.00

65,000.00

50,000.00

35,000.00

50,000.00

50,000.00

EARNINGS PER MONTH

EXPECTED PROFIT PER MONTH WITH MINIMUM

BASIC SHAWARMA SALES UP TO 100 NONS

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60000.00

EXPAMPLE

Shawarma in Samuli

60 X 100 = 6000









IMPORTANT NOTES

- The above financial working is an example for understanding prospective franchise's. The actual costs and earnings per month might vary depending on location and other business factors.
- Franchise has to take all raw-material including chicken spices sauces etc. from The Shawarma King company only.
- Franchise has to do interior work of the franchised outlet from The Shawarma King appointed company only.
- HALAL Certification by Al-halal Organisation



"Exclusive Lebanese Chicken Shawarma Cuisine"

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