

CEAT Limited is one of India's leading tyre manufacturers. Established in 1958, CEAT is a part of RPGEnterprises, among the top 5 business houses in India, with a group turnover of USO 3 billion.

CEAT's turnover for the year 2011-12 stands at USD 1 Billion. CEAT's export business had a robust performance with a turnover of USD 227 million.

Manufacturing Facilities Directly employing 6000 people across 5 plants (3 in India and 2 in Sri Lanka) CEAT has a wide range of tyres for all user segments. Its range comprises of tyres for commercial segments like Trucks, Buses, Light Commercial Vehicles as well as Passenger Cars, SUVs and Two 6 Three Wheeler tyres for domestic use - radial 6 cross ply. In the Speciality segment CEAT manufactures Farm, Mining 6 Earthmover, Industrial 6 Construction Equipment tyres and other special application Of the Road tyres.

Technology Major commitment to Research and Development enables. CEAT to remain at the technical forefront of the tyre industry. The company is also equipped with State-of-the-Art Research, Design and in-house testing facilities, which has helped the company in developing tyres of the highest quality. With 45 years of expertise, today CEAT is capable of facing the challenging needs of our customers around the world.

Marketing CEAT enjoys a major market share in India where tyres are exposed to extreme operating conditions. In India CEAT is the largest suppliers to OEMs particularly in SUV, LCV, Truck and Tractor segment.

CEAT has been exporting tyres since 1964, which has helped it in getting firm foothold in the export market. Today CEAT tyres are put to service in more than 115 countries across the globe. Its main export markets are North & South America, Asia and Africa.

AIRIA and CAPEXIL have recognized CEAT's efforts with awards for 10 consecutive years for outstanding

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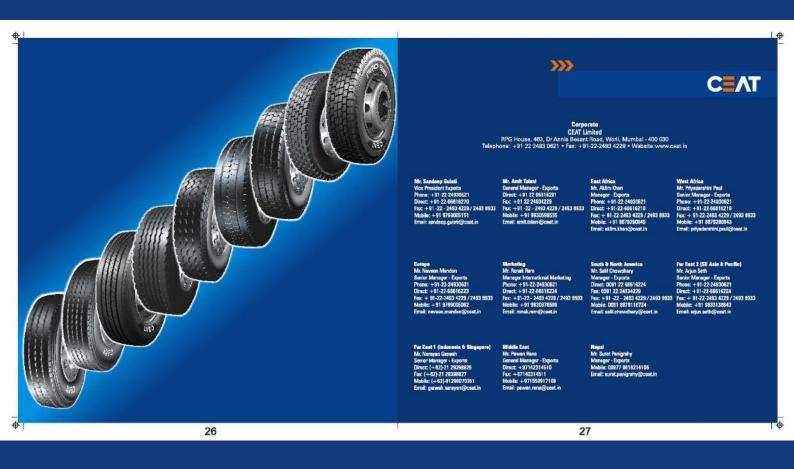














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