



# FOR YOUR RETAIL STORE



**ELECTRONIC  
ARTICLE SURVEILLANCE**

**ELECTRONIC SHELF LABELS**

**PEOPLE COUNTING**

**DISPLAY SIGNAGE & VIDEO  
WALLS**



## REACH US

**PROFUSION INDIA CONSULTING**

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## OUR STORY

Profusion India Consulting Established in 2012 is an Retailer and System Integrator of various systems and products suited for Retail Stores and Large format Stores. We have been providing wide range of products which satisfy the need of individual in terms of Style, Guaranty and Cost. By carefully analyzing specific requirements and services related to business need.



# BE FUTURE READY WITH RIGHT TOOLS

## PRODUCT SECURITY

Our EAS pedestals are best suited for any retail environment which enables retailer to display their product range openly without any fear of getting shoplifted. Our Pedestals provide complete security along with visual aesthetic appeal, and enhanced features like People Counting & Online Remote Monitoring

## PRODUCT PRICING

Dynamic Pricing of products at any time plays a vital role in Sales. When you are in control with your price Strategy and can "Implement-it-in-Instance", you have just moved ahead in game with other retailers. Managing Real time Dynamic Pricing across Stores for numerous items in just an instance of click. Stock replenishment in real time. ESL technology further can interact with your customer through NFC. Share product features or feedbacks, NFC enables your link offline store to online channel.

## PRODUCT DISPLAY

Correct and elegant display of your Products offers your brand image to stand out and drive a customer to possible sale. You can engage a customer with confidence while displaying current offers, information about new products or advertisements. Proper Signage elevates your Store ambience and provide a memorable experience for customer.