



'SONI' Group



'SONI' Group companies

SONI GROUP

A total of 3 firms form the SONI Group of companies -

- **SONI RUBBER PRODUCTS LTD. Unit I & II -** *Manufacturers of all types of hoses and hose assembly.*
- **WAHERGURU RUBBER MANUFACTURING CO. PVT. LTD. -** *Manufacturers of Moulded ,Extruded, Calendered & Fabricated Rubber conversion products confirming to BIS, BS, ASTM, DIN and other international standards.*
- **PUNJAB HYDRAULICS PVT. LTD. -** *Trading unit of "SONI" Group engaged in importing of HEMM spares from leading industries of China, Korea and Turkey.*



About 'SONI' Group

SONI GROUP

- **'SONI' Group is presently a 45 years old business conglomerate**
- **“SONI” Group was the founder of the technology of Hydraulic Hose in India, with its multiple applications in various engineering fields.**
- **This Group played the pioneering role in the manufacture of Rubber Hydraulic Hoses with end fittings using latest and most advanced automated machines including CNC Machines.**
- **Today the leadership is in the able hands of founder Shri Tajinder Singh Soni, Co-Chairman and Managing Director, SONI Group**
- **Under the energetic and vibrant leadership of our founder this Group has overcome numerous milestones and reached the covetable goal of establishing and offering enviable quality products to the country.**



About 'SONI' Group

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- **Constant market research assisted by talented brains have helped this Group to develop tailor made products to optimize customer satisfaction.**
- **The state-of-the-art technology developed by SONI Group has helped manufacture superior quality products in a time bound manner.**
- **Today products manufactured & supplied by the SONI Group have a strong control over the market.**
- **SONI Group always looked out for expansion, diversification, opening new manufacturing business horizons.**
- **SONI Group is involved in manufacture & supply of engineering items & parts required for earth moving vehicles & equipments.**
- **SONI Group is looking for its involvement in Portable Steel Bridge manufacturing, Rubberised items for shipbuilding & Pipe Bending businesses.**



About 'SONI' Group

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ERP System Softwares in use – Tally and ERP 9

No. of Computers in use: 60 Nos.

**The Sales Turnover of the Group
during FY 2015-16 is Rs. 88.3 Cr**

<i>Soni Rubber Products Ltd. – Unit I</i>	: <i>Rs. 23 Cr</i>
<i>Waheguru Rubber Manufacturing Co. Pvt. Ltd.</i>	: <i>Rs. 32 Cr</i>
<i>Punjab Hydraulics Pvt. Ltd.</i>	: <i>Rs. 30 Cr</i>
<i>Soni Rubber Products Ltd. – Unit II</i>	: <i>Rs. 3.3 Cr</i>

The Sales Turnover is anticipated to increase by 20% during FY 2016-17

Resolution is to increase the Sales Turnover of 'Soni Rubber Products Ltd. – Unit II' from Rs. 3.3 Cr for FY 15-16 to Rs. 15 Cr during FY 16-17 through developing new bailey bridge business



- **‘SONI RUBBER PRODUCT LTD.’ is a 45 years Company engaged in manufacture of all types of hoses and hose assemblies.**

- ***‘SONI’ hoses are extensively used by all the Engineering Industries in the country. The Major companies are as follows:-***
 - 1. SAIL – Rourkela Steel Plant, Bokaro Steel Plant**
 - 2. Vishakhapatnam Steel Plant under Rashtriya Ispat Nigam Ltd.**
 - 3. Coal India Limited and all its subsidiaries**
 - 4. Major Cement Plants**
 - 5. Oil Exploration Company (ONGC, IOC, BPCL, HPCL, GAIL etc.)**
 - 6. Indian Railways**
 - 7. Major Private Sector customers include TISCO – Jamshedpur, Jindal, Bhushan, Hindalco, Simplex etc.**



Range of products manufactured & supplied by 'Soni Rubber Products Ltd.' are as follows:

- ***Petrol Dispensing Hose***
- ***Single Wire, Double Wire and Steam Hose as per IS10 665***
- ***Wire braided Rock Drill hose***
- ***Water Well Drill Hoses (Rig Hoses)***
- ***Hydraulic hoses for industrial use range from 1/4" to 4" I.D.***
- ***Large diameter hoses of non standard I.D. Ranging from 2 1/4" to 4" (readily available as stock item)***



Product Acceptance & Approvals by various recognized houses are as follows:

- ✓ *Approved and Accepted by Coal India Limited for their HEMM's*
- ✓ *Accepted and Approved by D.G.M.S. for their Under Ground Mines Roof Support*
- ✓ *Approved and Accepted by O.N.G.C. for their Most Critical off/on shore Operation*
- ✓ *Approved and Accepted by D.G.S. & D. for their HEMM's and PHED Drilling Rigs*
- ✓ *Approved and Accepted by EIL for Oil Refineries.*
- ✓ *Approved and Accepted by MECON for their different Projects.*
- ✓ *Approved and Accepted by RDSO for Air Brake Hose and Couplings for Indian Railways.*
- ✓ *Approved and Accepted by All Zonal Railways as well as DLW and CLW for Indian Railways.*
- ✓ *Approved and Accepted by BHEL for their Heavy machineries.*



Product Acceptance & Approvals by various recognized houses are as follows:

- ✓ **Holding DGS&D rate contract vide R.C.No. : KOL/S/3631/09/05228
Dated 17.12.2009.**
- ✓ **Rate contract holder with ONGC since 2002.**
- ✓ **Registered with NSIC vide Registration No. Approved and accepted by DGQA for most critical air craft refueling hoses.**
- ✓ **Approved accredited supplier of Indian Air Force(Ministry of Defence)**
- ✓ **All the manufacturing Co are ISO certified.**



- **WRM** is a group company of **SONI RUBBER PRODUCTS LTD**
- **WRM** is an **ISO 9001 certified company** manufacturing Moulded ,Extruded, Calendered & Fabricated Rubber conversion products
- *One of the largest manufacturer of Gaskets for DI Pipes in India*
- A 26 yrs. old company whose present Turnover is around Rs. 32 crore
- Products confirms to **BIS, BS, ASTM, DIN** and other International Standards
- *An indigenous technical know how developed after extensive product application research* that are capable to cater to the requirements of rubber *push on Gasket / O-Ring*, Moulded Rubber products, ASA approved lubricants for supplying to *ELECTROSTEEL (Kolkata), TATA METALIK (Kharagpur), JINDAL SAW LTD (Mundra)*.



WRM is engaged as ancillary industry for following large scale industries :-

- ✓ *Ordnance Factory-Shahjahanpur*
- ✓ *Ordnance Equipment Factory-Kanpur*
- ✓ *Indian railways.*
- ✓ *SAIL*
- ✓ *NTPC*
- ✓ *ONGC*
- ✓ *Electro Steel Casting Ltd.*
- ✓ *Tata Metalik-Kobota Pipes Ltd.*
- ✓ *Jindal Saw Ltd. & other Jindal Group companies*
- ✓ *Exide Battery Ltd.*
- ✓ *Hindalco Ltd.*

WRM also manufactures Rubber Moulding Items viz. Gasket, Battery Box, Vestibule etc. These products are approved by Research Designs & Standard Organization – R.D.S.O.



Punjab Hydraulics Pvt. Ltd.

- **A trading unit of “SONI” Group engaged in importing HEMM spares from leading industries of China, Korea and Turkey.**
- **Dependable Stockist of HEMM spares - includes bushes, pins, bolt, nut, track shoe plates etc. of various model of equipment of hydraulic excavator , dozer etc.**
- **Punjab Hydraulics maintains an inventory of Rs. 10 to 12 crores of spares for urgent requirement of customers.**
- **Always ready to supply spare parts to the equipment at the working area at a reasonable price on exigency.**

Also the Stockist of Imported Under Carriage Parts for the following:-

- ✓ ***Track Rollers & Carrier Rollers***
- ✓ ***Swing Bearing***
- ✓ ***Travel Motors***
- ✓ ***Tooth Point, Adapters & Track Shoe Plate***
- ✓ ***Lock, Pin, Bushes & Track Chain***
- ✓ ***Chisel for Breaker, Concrete Hose and many more***



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- *Chisel for Breaker, Concrete Hose and many more*



**Plant, Machinery and
Man Power of various
Units of “SONI” Group**



About the Group Companies

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Soni Rubber Products Ltd. – Unit-I Rashpunja, 24 Parganas (S)

- **Floor Space : 1,42,000 Sq. Ft.**
- **Factory Shed : 50,000 Sq. Ft.**
- **Godown Space : 10,000 Sq. Ft.**
- **Total Manpower: 124 Heads**

The plant is supported with a 250 KVA Generator to provide uninterrupted power supply to reach the production target (A measure to avoid Time Overrun)

Man Power is segregated into two sub categories

- a) **Supervisor : 20 Heads**
- b) **Workmen : 104 Heads are segregated into three categories**

(i) Workmen for conventional machines (viz. Lathe, Forging, Power Press, Multi Spindle Drill) are Skilled: 36 Nos. and Semi-Skilled: 32 Nos.

(ii) Workmen for non-conventional machines (CNC/NC Machines): 4 Nos.

(iii) Unskilled Workmen: 29 Heads



About the Group Companies

SONI GROUP

Waheguru Rubber Mfg Co. Pvt. Ltd. Delhi Road , Dist . Hooghly W Bengal

- Floor Space : 27,300 Sq. Ft.
- Factory Shed : **50,000 Sq. Ft.**
- Godown Space : 65,500 Sq. Ft.
- Total Manpower: 226 Heads

The plant is supported with a 180 KV Generator to provide uninterrupted power supply to reach the production target (A measure to avoid Time Overrun)

Man Power is segregated into two sub-categories

- a) Supervisor : 13 Heads
- b) Workmen : 213 Heads are segregated into three categories
 - (i) *Workmen for conventional machines (viz. Lathe, Forging, Power Press, Multi Spindle Drill) are Skilled: 80 Heads*
 - (ii) *Workmen for non-conventional machines (CNC/NC Machines): **4 Heads***
 - (iii) *Unskilled Workmen: 130 Heads*



About the Group Companies

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Punjab Hydraulics Pvt. Ltd. – Dhulagarh, Howrah, W Bengal

- Floor Space : 8,800 Sq. Ft.
- Factory Shed : 19,000 Sq. Ft.
- Godown Space : **10,000** Sq. Ft.
- Total Manpower: 23 Heads

The plant is supported with a 180 KVA Generator to provide uninterrupted power supply to reach the production target (A measure to avoid Time Overrun)

Man Power is segregated into two sub categories

- a) Supervisor : 3Heads
- b) Workmen : **20Heads are segregated into three categories**

*(i) Workmen for conventional machines (viz. Lathe, Forging, Power Press, Multi Spindle Drill) are **Skilled: 7 Nos. and Semi-Skilled: 7 Nos.***

(ii) Workmen for non-conventional machines (CNC/NC Machines): 4 Nos.

*(iii) Unskilled Workmen: **6 Heads***



Soni Rubber Products Ltd. – Unit-II, Dhulagarh, Howrah

- **Floor Space : 10,800 Sq. Ft.**
- **Factory Shed : 20,000 Sq. Ft.**
- **Godown Space : 8,000 Sq. Ft. open and covered**
- **Total Manpower: 20 Heads + contract 50 Heads**

We have contracted workforce in addition who have in the past done jobs and can be made available for future projects

The plant is supported with a 180 KVA Generator to provide uninterrupted power supply to reach the production target (A measure to avoid Time Overrun)

Man Power is segregated into two sub categories

- a) **Supervisor : 06 Heads**
- b) **Workmen : 70 Heads are segregated into three categories**

(i) Workmen for conventional machines (viz. Lathe, Friction Drop Forge, Power Press, Multi Spindle Drill) are Skilled: 25Nos.

(ii) Workmen for non-conventional machines (CNC/NC Machines): 4 Nos.

(iii) Unskilled Workmen: 45 Heads



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THANK YOU