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IRANI AKARKARA CULTIVATION

➤ Introduction:



Akarkara (*Spilanthes Acmella*) is also known as *Acmella oleracea* is a unique and versatile herbal plant and also known as anti-toothache plant with high medicinal uses. So, it has been recognized as an important medicinal plant. Due to its traditional uses in health care and as food, now-a-days, there is an increasingly demand all over the world. Akarkara flowers begin with thick red stuff; they increasingly stretch and turn yellow, keeping the red on the top. Naturally leaves are dark green and the stems, leaf stalks and veins dark green with light-purple colour. It can be an easily grown plant with a spreading and bringing up the rear habit

➤ Vareity : Anacyclus Pyrethrum

➤ Uses:

Akarkara (*Spilanthes Acmella*) is a valuable gift from the nature to living being. Akarkara fresh or dry (Panchang) is used in manufacture of many ayurvedic, Homoeopathic, unanai, and alopatic medicines. AKARKARA has natural oil, which is good source for health. Using Akarkara helps regulate the body metabolism by expelling the toxic body fluids.

➤ **Cultivation:**

Proper Soil treatment including give land a better Pulverize and drying. Cow dung manure should be mixed. Beds or plain pan should be prepared (as per planning of plantation) the distance of beds is depending on irrigation systems. Land should be well irrigated before sowing the planting Material.

➤ **Species:**

Annual erect or ascending stout herbs, 20-50 cm high. Annual erect or ascending herbs, 15-40 cm high.

➤ **Marketing:**

Akarkara root (Anacyclus pyrethrum) is an aphrodisiac herb from the Indian herbal medicine, Ayurveda. It grows pretty much all over the Mediterranean region, and in Northern India, Himalayas, and some Arabian countries. As a plant it's quite similar to chamomile, and the bioactive compounds – alkyl amides – are the same ones that can be found in the notoriously ineffective maca root.

➤ **Harvesting:**

After the two to three month of showing of Akarkara plant start flowering then take mature flower buds gently. Fresh flower buds are yellow in color with red top. After the starting of flowering plant produce number of flowers and take it periodically. After that dry it properly through proper procedure. After The crop cycle is complete root should be dug out and dry it.

➤ Economics Of One Acre Irani Akarkara Cultivation:

Expenditure:

Distance (in acre)	Kit (in land)	Cost of Kit (per Kit)	Total	Other Expenses (As Per Requirement)	Cost of cultivation
6inchX2 ft	3 kit	3200 Rs	3200X3= 9,600 /-	Fertilizers Land preparation Labor expenses etc.	9,600/-
Total Expenses: 9,600/-					

Income:

1) Income From Dry Flower:

Income of Month	Production	Total Kg (Approximated)	Company buy-back (per kg)	Total
In 6 th month	Seed	200kg	100 Rs	300X100= 20,000/-
	Root	1000kg	120 Rs	1000*120=1,20,000/-
Total Income From Dry Flower: 1,40,000/-				



➤ **Technical Support And Services:**

We also provide technical support for farming. Our Service Department with technically qualified staff provide after sales service and farmers' advisory services to our customers to get better plant establishment and faster growth of Herbal and Horticultural plantations.

We have largest network of employees who deliver Plants to customers at their door steps. Free technical services to customers on planting method, management practices and plant protection measures. Our teams of Agricultural Experts periodically visit and supervise the plantations and suggest necessary guidelines to get better growth and higher returns. Services:

- This includes Supervision, consultancy, guidance, On call
- First production starts after 6th month.
- Buy back agreement of Irani Akarkara.
- For 1 Acre plantation the cost of Plants is Rs. 9,600/-, out of which 50% has to be paid before the cultivation and the remaining half after the planting is done.
- The income expenditure indicated by the company is an approximated figure, as it also depends on the nature and hard work of the farmer



**“Look deep into nature,
and then you will understand everything
better”)**

THANK YOU

For More Information Contact Us

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