



THAT JUST RIGHT FEELING

# STRESS FREE

SLEEP IS A RARE LUXURY  
YOU WILL FIND ONLY HERE

Effective from - 05 April 2021

CHANGE YOUR LIFESTYLE, START SLEEPING WELL



[WWW.SPRINGAIR.IN](http://WWW.SPRINGAIR.IN)

PREMIUM & LUXURY SLEEP SOLUTIONS

# THINKING MATTRESSES SINCE 1926



Since 1926, Spring Air has led through innovation & vision. Dr. Francis Karr, our founder created the free-end offset coil designed mattress which adjusts to each person's sleeping posture and today it is the most copied design in the bedding industry.

Spring Air has earned a reputation over the years for continuous product improvement and is credited with the introduction of button-free technology, quilted surface and extra-supportive bedding materials. The company carried innovation a step further when it featured beddings with zones of comfort for different areas of the body. It then also launched the immensely popular Back Supporter mattress which took the industry by storm.

Currently, Spring Air is present across 40 countries worldwide with modern plants in several markets and still leads the industry in product features & values.



# 1926

# 1940's

# 1960's

Founder Francis Karr's patented free-end coil design adjusts to individual weight differences to always provide optimum comfort and support. Introduces Back Supporter foam encased performance edge and The Never Turn, one-sided mattress that eliminates quarterly turning.

Spring Air introduces button-free technology. The result is a smoother, quilted surface for a firmer more comfortable sleep surface.

Consumer Digest names our Four Season's mattress a "Best Buy".



# 1980's

# 1991

# 2005

Spring Air becomes the first mattress manufacturer to use natural fibers such as silk and wool for natural comfort.

Spring Air introduces Conform foam. Spring Air patented 7 zone Conform foam which cradles a body's individual shape while giving each part of the body the support it needs.

Spring Air enters India and rapidly gains consumer acceptance as India's largest selling international mattress. The addition of the exclusive TMS (The Mattress Store) retail chain which provides comprehensive sleep solutions was intended to upgrade channel knowledge & selling skills beyond just mattresses.

# STRESS & DEEP SLEEP

- THE MANY HEALTH ISSUES LINKED TO POOR SLEEP -



Many people are unaware that several stress, mental & physical issues are sleep related. The brain is wired to get its quota of rest and repair every day. But when it gets signals from tired body parts like back or muscular joints, it stays awake resulting in poor sleep which leads to next-day-stress.



**SLEEP REDUCES STRESS:** When body functions are on high alert, it becomes harder to sleep peacefully. Deep sleep relaxation techniques ensure stress free mind and body.



**SLEEP KEEPS THE HEART HEALTHY:** Lack of sleep is associated with blood pressure and cholesterol build up. 7 to 9 hours of deep sleep keeps the heart at a relaxed pace.



**SLEEP MAKES YOU MORE ALERT:** With deep & sound sleep, the body and mind get rejuvenated and stay fresh the entire working day.



**SLEEP HELPS REDUCE OBESITY:** Lack of sleep disrupts hormones like ghrelin & leptin which regulate appetite. A good night's sleep stabilizes body & sleep functions and helps reducing weight.



**SLEEP REDUCES RISK OF DEPRESSION:** Lack of sleep impacts stability of chemicals like serotonin which could lead to depression. The right amount of sleep reduces this risk.



**SLEEP BOLSTERS MEMORY:** The brain processes your day's activity when the body is sleeping. Deep sound sleep allows your brain to make memories & links to process things better.



**SLEEP REDUCES INFLAMMATION:** Lack of sleep increases stress hormones raising the level of inflammation leading to body deterioration. Sleep slows the process tremendously.



## PREMIUM RICH LIFESTYLE PERKS

Our premium mattresses are crafted for those who seek to enhance their lifestyles starting with sound sleep and relief from back related issues. The superior materials used lend a plush & rich feel, after all these mattresses are luxury perks essential to your daily elevated routine.

- Premium foam quilted Zilver Touch™ fabric
  - High GSM fabric with poly base
  - Foam quilted Moistech™ fabric



# ORTHOMEDICAL COLLECTION



**ORTHOPEDICALLY BLENDED  
WITH DUAL SIDE COMFORT,  
PROVIDES ENHANCED LUMBAR  
AND BACK SUPPORT  
FOR SOUND STRESS FREE SLEEP**



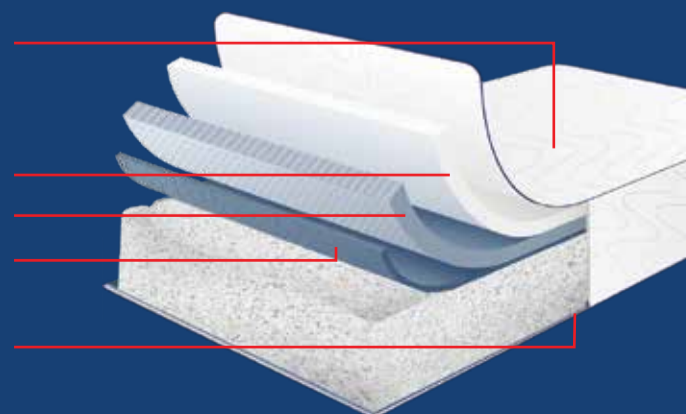
**THE PLUSH SOFT FINISH WITH  
MOISTECH™ FABRIC  
ENSURES MOISTURE FREE  
TEMPERATURE CONTROLLED  
DEEP SLEEP**

**TOP QUILT:** PREMIUM FOAM QUILTED  
MOISTECH™ FABRIC

**EURO LAYER:** JUTE TOUCH FABRIC  
FOR EUROTOP

**COMFORT LAYER:** SUPPORT FOAM / SOFT FOAM  
**SUPPORT LAYER:** HIGH DENSITY REBONDED FOAM CORE

**BOTTOM QUILT:** PREMIUM FOAM QUILTED MOISTECH™ FABRIC



“This cool and easy sleep mattress was recommended by my doctor for my bad back and now life is just pure bliss”



Rebonded



Pure PU Foam



Quilted Moistech™ Fabric

## ORTHOMEDICAL

		OM	OM PLUS	OM SUPER	OM SUMO	OM SUMO
STANDARD SIZES (in inches)		4	5	6	8	10
72	30	10899	12999	14699	17899	23399
72	36	13099	15599	17699	21499	28099
72	42	15299	18099	20599	24899	32699
72	48	17399	20599	23499	28399	37399
72	60	21799	25799	29399	35599	46799
72	66	23999	28299	32299	39099	51299
72	72	26199	31099	35299	42699	55999
75	30	11299	13399	15299	18499	24299
75	36	13599	16099	18399	22199	29199
75	42	15899	18899	21499	25899	33999
75	48	18199	21599	24499	29599	38899
75	60	22699	26799	30499	37199	48699
75	66	24999	29599	33699	40899	53599
75	72	27199	32299	36699	44599	58399
78	30	11799	14099	15899	19399	25399
78	36	14199	16799	19099	23099	30399
78	42	16599	19599	22199	26899	35399
78	48	18899	22299	25499	30999	40499
78	60	23499	27999	31799	38499	50599
78	66	25899	30699	34999	42499	55699
78	72	28299	33599	38099	46199	60699
84	36	15299	18099	20599	24899	32699
84	48	20299	24099	27499	33199	43599
84	60	25399	30099	34199	41499	54499
84	72	30399	36099	41099	49799	65399
PER SQ. FEET RATE.		899	999	1099	1499	1799
TOP QUILT	PREMIUM FOAM QUILTED MOISTECH™ FABRIC					
BOX TOP LAYER	-			JUTE TOUCH FABRIC FOR EUROTOP		
COMFORT LAYER	SUPPORT FOAM					
SUPPORT LAYER	HIGH DENSITY REBONDED FOAM CORE					
BOTTOM QUILT	PREMIUM FOAM QUILTED MOISTECH™ FABRIC					





# BACK SUPPORTER®

*Better for Your Back™*

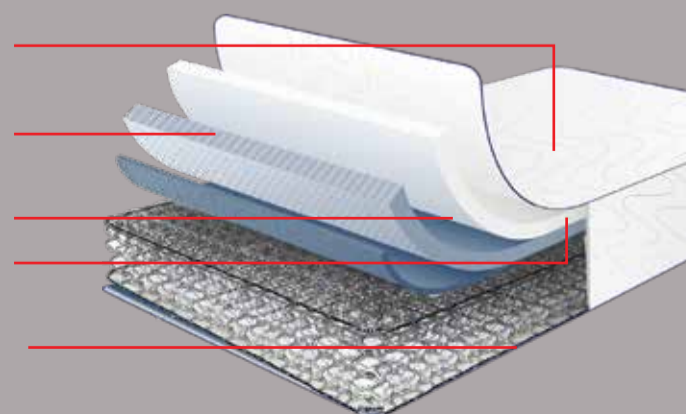
**MINIMAL MOTION TRANSFER  
WITH BONNELL SPRING  
STABILITY  
PROVIDES UNMATCHED SUPPORT**



Sound sleep is assured with the deep quilted moisture prevention MOISTECH™ fabric

**CLINICALLY PROVEN  
IN PROVIDING  
BACK RELIEF WITH  
STRESS FREE SLEEP**

**TOP QUILT:** PREMIUM FOAM  
QUILTED MOISTECH™ FABRIC  
**PILLOW TOP LAYER:** JUTE TOUCH FABRIC  
FOR PILLOWTOP  
**COMFORT LAYER:** SUPPORT FOAM | SOFT FOAM  
**INSULATION LAYER:** DOUBLE INSULATION COTTON FELT LAYER  
**SUPPORT LAYER:** BONNELL SPRING UNIT WITH  
SUPPORT ENCASEMENT SYSTEM



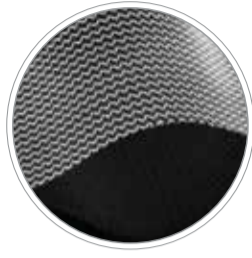
“Constant pain in the back impacted my work but my soft multi-layered mattress has put a spring back into my spine!”



High Tensile Bonnell Spring



Double Insulation Cotton Felt Layer



Jute Touch Fabric Pillow Top

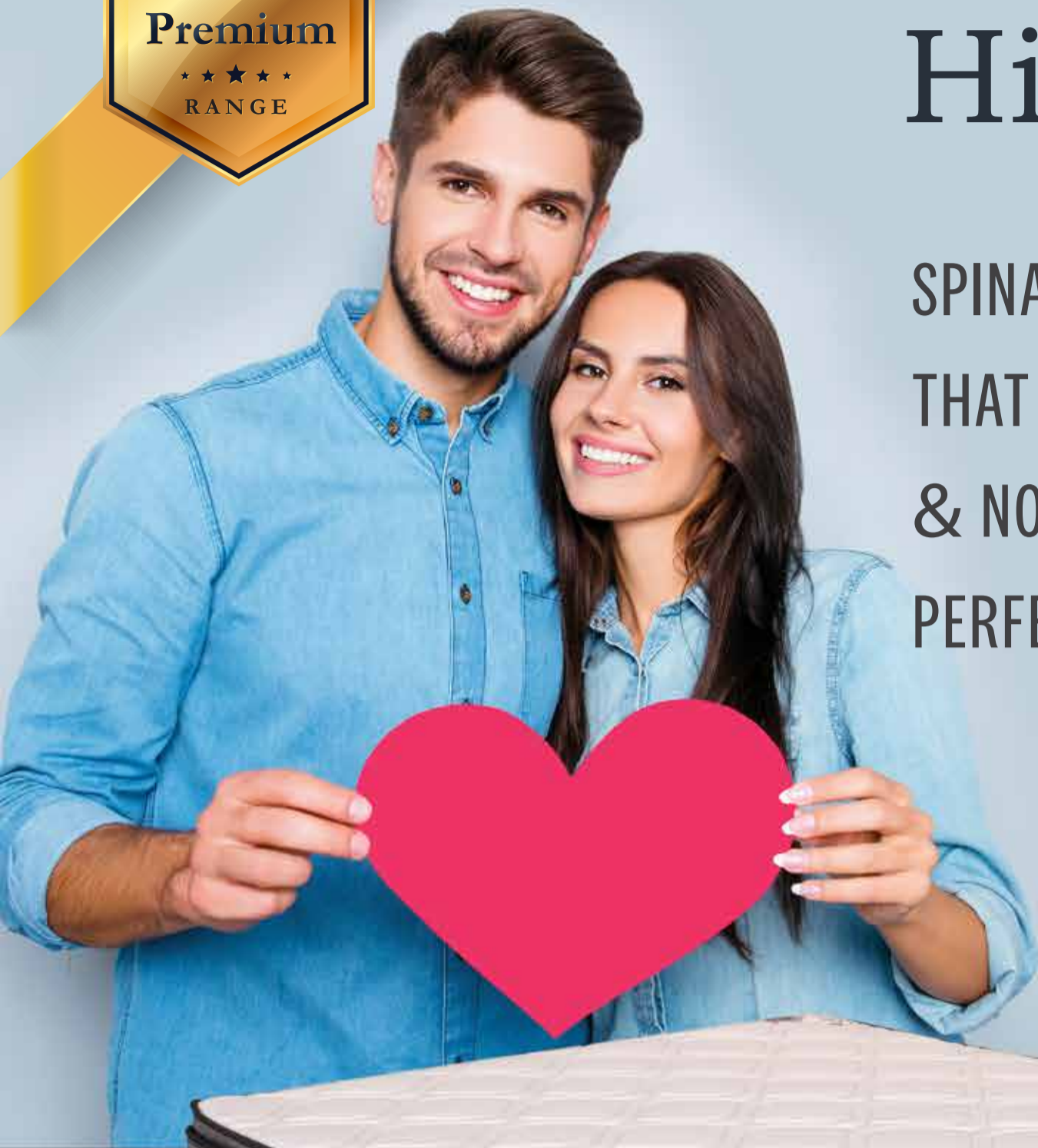


Pure PU Foam



Premium Foam Quilted Moistech™ Fabric

<b>BACKSUPPORTER</b>					
		<b>POSTURE X</b>	<b>EXCELLENCE</b>		
<b>STANDARD SIZES (in inches)</b>		<b>6</b>	<b>8</b>	<b>10</b>	<b>12</b>
<b>72</b>	<b>30</b>	<b>15699</b>	<b>17699</b>	<b>23199</b>	<b>27899</b>
<b>72</b>	<b>36</b>	<b>18699</b>	<b>21299</b>	<b>27999</b>	<b>33499</b>
<b>72</b>	<b>42</b>	<b>21799</b>	<b>24599</b>	<b>32299</b>	<b>38699</b>
<b>72</b>	<b>48</b>	<b>24899</b>	<b>28199</b>	<b>36999</b>	<b>44399</b>
<b>72</b>	<b>60</b>	<b>31199</b>	<b>35299</b>	<b>46299</b>	<b>55599</b>
<b>72</b>	<b>66</b>	<b>34199</b>	<b>38699</b>	<b>50799</b>	<b>60999</b>
<b>72</b>	<b>72</b>	<b>37399</b>	<b>42299</b>	<b>55499</b>	<b>66599</b>
<b>75</b>	<b>30</b>	<b>16199</b>	<b>18299</b>	<b>23999</b>	<b>28799</b>
<b>75</b>	<b>36</b>	<b>19499</b>	<b>21999</b>	<b>28899</b>	<b>34599</b>
<b>75</b>	<b>42</b>	<b>22699</b>	<b>25699</b>	<b>33699</b>	<b>40499</b>
<b>75</b>	<b>48</b>	<b>25899</b>	<b>29299</b>	<b>38499</b>	<b>46099</b>
<b>75</b>	<b>60</b>	<b>32399</b>	<b>36799</b>	<b>48299</b>	<b>57999</b>
<b>75</b>	<b>66</b>	<b>35599</b>	<b>40399</b>	<b>52999</b>	<b>63599</b>
<b>75</b>	<b>72</b>	<b>38999</b>	<b>44099</b>	<b>57899</b>	<b>69499</b>
<b>78</b>	<b>30</b>	<b>16899</b>	<b>19199</b>	<b>25199</b>	<b>30199</b>
<b>78</b>	<b>36</b>	<b>20299</b>	<b>22899</b>	<b>30099</b>	<b>36099</b>
<b>78</b>	<b>42</b>	<b>23699</b>	<b>26699</b>	<b>34999</b>	<b>42099</b>
<b>78</b>	<b>48</b>	<b>26899</b>	<b>30599</b>	<b>40199</b>	<b>48199</b>
<b>78</b>	<b>60</b>	<b>33799</b>	<b>38099</b>	<b>49999</b>	<b>59999</b>
<b>78</b>	<b>66</b>	<b>37199</b>	<b>42099</b>	<b>55299</b>	<b>66299</b>
<b>78</b>	<b>72</b>	<b>40399</b>	<b>45799</b>	<b>60099</b>	<b>72099</b>
<b>84</b>	<b>36</b>	<b>21799</b>	<b>24599</b>	<b>32299</b>	<b>38699</b>
<b>84</b>	<b>48</b>	<b>29099</b>	<b>32899</b>	<b>43199</b>	<b>51799</b>
<b>84</b>	<b>60</b>	<b>36299</b>	<b>41099</b>	<b>53899</b>	<b>64699</b>
<b>84</b>	<b>72</b>	<b>43599</b>	<b>49399</b>	<b>64799</b>	<b>77799</b>
<b>PER SQ. FEET RATE.</b>		<b>1199</b>	<b>1499</b>	<b>1899</b>	<b>2199</b>
<b>TOP QUILT</b>		<b>PREMIUM FOAM QUILTED MOISTECH™ FABRIC</b>			
<b>PILLOW TOP LAYER</b>		<b>JUTE TOUCH FABRIC FOR PILLOWTOP</b>			
<b>COMFORT LAYER</b>		<b>SUPPORT FOAM</b>			
<b>PADDING LAYER</b>		<b>DOUBLE INSULATION COTTON FELT LAYER</b>			
<b>SUPPORT LAYER</b>		<b>BONNELL SPRING UNIT WITH SUPPORT ENCASMENT SYSTEM</b>			



# His & Hers

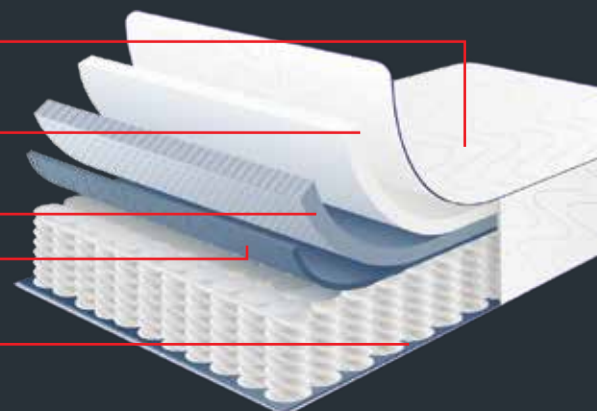
SPINAL ARCH SUPPORT  
THAT RUNS TOP TO BOTTOM  
& NOT ACROSS SPINE FOR  
PERFECT POSTURE MANAGEMENT



FOAM PACKED POCKET  
SPRINGS LAYERED WITH  
**MOISTECH™ FABRIC**  
RESULT IN PLUSH & SUPERIOR  
CENTRAL FULCRUM SUPPORT  
FOR EASY SLEEP

Each spring is positioned to reduce weight pressure separately while balancing the mattress to the wrap-around contours of your spinal cord.

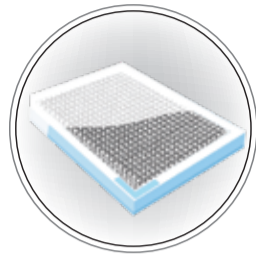
- TOP QUILT:** PREMIUM FOAM  
QUILTED MOISTECH™ FABRIC
- PILLOW TOP LAYER:** JUTE TOUCH FABRIC  
FOR PILLOWTOP
- COMFORT LAYER:** SUPPORT FOAM | SOFT FOAM
- INSULATION LAYER:** DOUBLE INSULATION COTTON FELT LAYER
- SUPPORT LAYER:** HD POCKET SPRING UNIT WITH  
SUPPORT ENCASEMENT SYSTEM



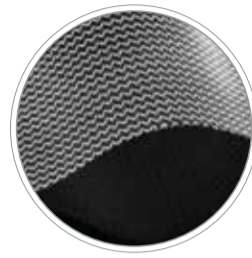
“It was love at first sight when we realized that our enriched mattress allowed us to just lie perfectly straight for great energized sleep”



HD Pocket Springs



Form Encasement Technology



Jute Touch Fabric Pillow Top



Premium Foam Quilted Moistech™ Fabric

<b>HIS &amp; HER'S</b>					
		<b>ESSENCE</b>	<b>POSTURE POWER</b>		
<b>STANDARD SIZES (in inches)</b>		<b>6</b>	<b>8</b>	<b>10</b>	<b>12</b>
<b>72</b>	<b>30</b>	<b>17899</b>	<b>19799</b>	<b>25999</b>	<b>31199</b>
<b>72</b>	<b>36</b>	<b>21499</b>	<b>23899</b>	<b>31399</b>	<b>37599</b>
<b>72</b>	<b>42</b>	<b>24899</b>	<b>27799</b>	<b>36499</b>	<b>43799</b>
<b>72</b>	<b>48</b>	<b>28399</b>	<b>31699</b>	<b>41599</b>	<b>49899</b>
<b>72</b>	<b>60</b>	<b>35599</b>	<b>39699</b>	<b>52099</b>	<b>62499</b>
<b>72</b>	<b>66</b>	<b>39099</b>	<b>43699</b>	<b>57399</b>	<b>68799</b>
<b>72</b>	<b>72</b>	<b>42699</b>	<b>47499</b>	<b>62299</b>	<b>74799</b>
<b>75</b>	<b>30</b>	<b>18499</b>	<b>20599</b>	<b>26999</b>	<b>32399</b>
<b>75</b>	<b>36</b>	<b>22199</b>	<b>24699</b>	<b>32399</b>	<b>38899</b>
<b>75</b>	<b>42</b>	<b>25899</b>	<b>28899</b>	<b>37899</b>	<b>45499</b>
<b>75</b>	<b>48</b>	<b>29599</b>	<b>32999</b>	<b>43299</b>	<b>51999</b>
<b>75</b>	<b>60</b>	<b>37199</b>	<b>41399</b>	<b>54299</b>	<b>65199</b>
<b>75</b>	<b>66</b>	<b>40899</b>	<b>45499</b>	<b>59699</b>	<b>71699</b>
<b>75</b>	<b>72</b>	<b>44599</b>	<b>49599</b>	<b>65099</b>	<b>78099</b>
<b>78</b>	<b>30</b>	<b>19399</b>	<b>21499</b>	<b>28199</b>	<b>33899</b>
<b>78</b>	<b>36</b>	<b>23099</b>	<b>25799</b>	<b>33899</b>	<b>40599</b>
<b>78</b>	<b>42</b>	<b>26899</b>	<b>30099</b>	<b>39499</b>	<b>47399</b>
<b>78</b>	<b>48</b>	<b>30999</b>	<b>34299</b>	<b>44999</b>	<b>53999</b>
<b>78</b>	<b>60</b>	<b>38499</b>	<b>42899</b>	<b>56299</b>	<b>67599</b>
<b>78</b>	<b>66</b>	<b>42499</b>	<b>47199</b>	<b>61899</b>	<b>74299</b>
<b>78</b>	<b>72</b>	<b>46199</b>	<b>51599</b>	<b>67699</b>	<b>81299</b>
<b>84</b>	<b>36</b>	<b>24899</b>	<b>27799</b>	<b>36499</b>	<b>43799</b>
<b>84</b>	<b>48</b>	<b>33199</b>	<b>37099</b>	<b>48699</b>	<b>58399</b>
<b>84</b>	<b>60</b>	<b>41499</b>	<b>46299</b>	<b>60799</b>	<b>72899</b>
<b>84</b>	<b>72</b>	<b>49799</b>	<b>55599</b>	<b>72999</b>	<b>87599</b>
<b>PER SQ. FEET RATE.</b>		<b>1299</b>	<b>1599</b>	<b>1999</b>	<b>2399</b>
<b>TOP QUILT</b>		<b>PREMIUM FOAM QUILTED MOISTECH™ FABRIC</b>			
<b>PILLOW TOP LAYER</b>		<b>JUTE TOUCH FABRIC FOR PILLOWTOP</b>			
<b>COMFORT LAYER</b>		<b>SUPPORT FOAM</b>			
<b>PADDING LAYER</b>		<b>DOUBLE INSULATION COTTON FELT LAYER</b>			
<b>SUPPORT LAYER</b>		<b>POCKET SPRING UNIT WITH SUPPORT ENCASEMENT SYSTEM</b>			



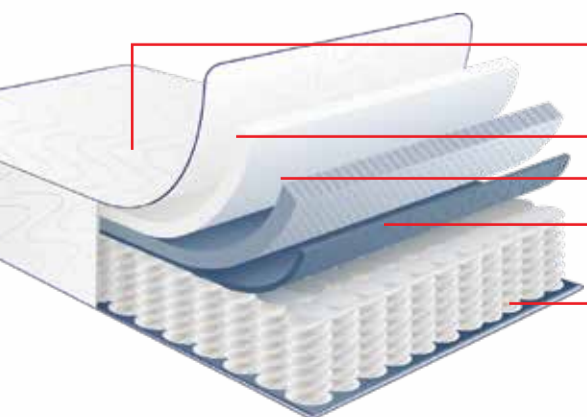
# SpineSupport

S E R I E S



## VISCO-ELASTIC NASA MEMORY FOAM SENSES YOUR BODY WEIGHT & AUTOMATICALLY ALIGNS SUPPORT WITH THE SPINE & BACK

This scientifically engineered mattress with Rebonded or Pocket springs for firm spine & lumbar support interwoven with NASA Memory foam ensures perfect body temperature & back management.



- TOP QUILT:** LUXURIOUS MEMORY FOAM QUILTED ZILVER TOUCH™ FABRIC
- PILLOW TOP LAYER:** MEMORY FOAM
- COMFORT LAYER:** SUPPORT FOAM
- INSULATION LAYER:** DOUBLE INSULATION COTTON FELT LAYER
- SUPPORT LAYER:** HD POCKET SPRING UNIT WITH SUPPORT ENCASEMENT SYSTEM | HIGH DENSITY REBONDED FOAM CORE

Luxurious quilted ZILVER TOUCH™ fabric with antibacterial & antimicrobial properties ensures healthy sleep

“My mattress seems to sense my sleep patterns and envelopes me in rich sleep with no past depressions to worry about”



Rebonded Foam



Memory Foam



Individual HD Pocket Springs



Luxurious Memory Foam Quilted ZilverTouch™ Fabric

SPINE SUPPORT							S90	
		SPINE SUPPORT		SPINE SUPPORT PLUS			SPINE SUPPORT DELUXE	
STANDARD SIZES (in inches)		5	6	6	8	10	7	6
72	30	20299	22599	25499	29999	39299	24099	24999
72	36	24399	27099	30499	35999	47299	28899	29999
72	42	28399	31699	35499	41999	55199	33699	35099
72	48	32599	36299	40499	47999	62999	38599	40099
72	60	40499	45199	50799	59899	78699	48099	49999
72	66	44699	49799	55799	65899	86699	52899	54999
72	72	48699	54299	60899	71899	94499	57799	59899
75	30	21099	23499	26399	31199	40999	25199	25999
75	36	25499	28299	31699	37499	49199	30099	31399
75	42	29599	32999	36999	43799	57399	35099	36499
75	48	33899	37699	42399	49999	65699	40099	41599
75	60	42399	47199	52999	62599	82099	49999	52099
75	66	46499	51899	58199	68799	90299	55199	57299
75	72	50799	56599	63399	74999	98399	60199	62599
78	30	21999	24499	27499	32599	42699	26099	27099
78	36	26399	29399	32999	38999	51199	31299	32599
78	42	30799	34299	38599	45499	59699	36499	37899
78	48	35199	39199	43999	51999	68199	41699	43399
78	60	43999	48899	54899	65099	85299	52099	54299
78	66	48399	53799	60499	71499	93799	57299	59599
78	72	52799	58699	65899	77899	102399	62599	65099
84	36	28399	31699	35499	41999	55199	33699	35099
84	48	37899	42299	47399	55999	73599	44899	46699
84	60	47399	52799	59299	69999	91799	56199	58299
84	72	56899	63299	71099	83899	110199	67399	70099
PER SQ. FEET RATE.		1599	1799	1899	2099	2599	1799	1699
TOP QUILT		LUXURIOUS MEMORY FOAM QUILTED ZILVER TOUCH™ FABRIC						
MEMORY FOAM LAYER		TIGHT TOP	PILLOW TOP LAYER				TIGHT TOP	
COMFORT LAYER		SUPPORT FOAM					HIGH RESILIENT FOAM	
PADDING LAYER							DOUBLE INSULATION COTTON FELT LAYER	
SUPPORT LAYER		HIGH DENSITY REBONDED FOAM CORE				HD POCKET SPRING UNIT SUPPORT ENCASEMENT SYSTEM		HIGH DENSITY REBONDED FOAM CORE



# NATURAPEDIC M A T T R E S S

Premium Belgium Natural Latex with  
**ZilverTouch™ fabric breathes in  
purity of nature**  
in a stress free plush environment



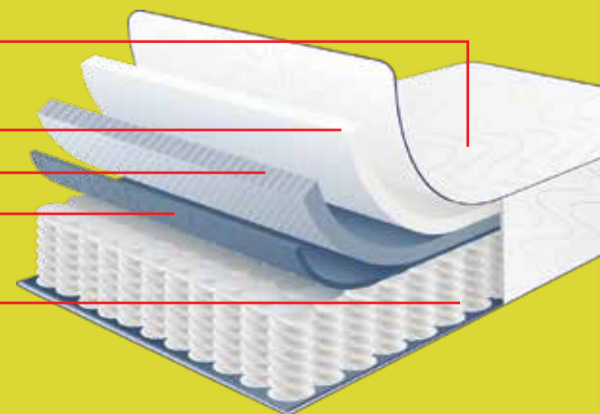
**Strong support base enhances  
alignment of Belgium Latex with the natural spine shape**

**TOP QUILT:** LUXURIOUS LATEX QUILTED  
ZILVER TOUCH™ FABRIC

**PILLOW TOP LAYER:** BELGIUM LATEX  
**COMFORT LAYER:** SUPPORT FOAM

**INSULATION LAYER:** DOUBLE INSULATION COTTON FELT LAYER

**SUPPORT LAYER:** HD POCKET SPRING UNIT SUPPORT ENCASEMENT SYSTEM |  
HIGH DENSITY REBONDED FOAM CORE



“The plush deep mattress has a natural flow of pure air working within the several layers – it’s like sleeping in the forests!”



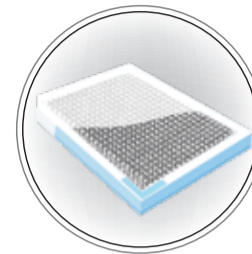
Rebonded Foam



Latex Quilted ZilverTouch™ Fabric



Natural Belgium Latex



Foam Encasement Technology



Individual HD Pocket Springs

## NATURA PEDIC

		NATURAPEDIC		NATURAPEDIC PLUS			NATURAPEDIC DELUXE
STANDARD SIZES (in inches)		5	6	6	8	10	7
72	30	19699	21099	25099	228099	36899	22999
72	36	23599	25299	30099	33699	44299	27599
72	42	27499	29299	35099	39399	51699	32199
72	48	31499	33499	39999	44899	59099	36799
72	60	39299	41899	50099	56199	73799	45899
72	66	43199	46099	55099	61799	81099	50499
72	72	47099	50299	59999	67399	88499	55099
75	30	20399	21799	26099	29199	38399	23999
75	36	24499	26199	31199	35099	45999	28699
75	42	28699	30599	36599	41099	53799	33499
75	48	32699	34999	41699	46899	61499	38199
75	60	40999	43799	52199	58599	76799	47799
75	66	44999	47999	57399	64399	84499	52599
75	72	49099	52399	62599	70299	92199	56399
78	30	21299	22699	27199	30499	39999	24899
78	36	25599	27299	32499	36599	47899	29899
78	42	29699	31799	37999	42599	55999	34899
78	48	33999	36399	43399	48699	63899	39799
78	60	42599	45399	54199	60999	79899	49799
78	66	46799	49999	59699	66999	87999	54699
78	72	50999	54499	65099	73099	95899	59699
84	36	27499	29299	35099	39399	51699	32199
84	48	36699	39199	46799	52499	68899	42899
84	60	45899	48899	58399	65599	85999	53499
84	72	55099	58699	70199	78599	103299	64299
PER SQ. FEET RATE.		1499	1699	1799	1999	2499	1799
TOP QUILT	LUXURIOUS LATEX QUILTED ZILVER TOUCH™ FABRIC						
LATEX LAYER	TIGHT TOP	PILLOW TOP LAYER					
COMFORT LAYER	SUPPORT FOAM						
PADDING LAYER							DOUBLE INSULATION COTTON FELT LAYER
SUPPORT LAYER	HIGH DENSITY REBONDED FOAM CORE						HD POCKET SPRING UNIT SUPPORT ENCASEMENT SYSTEM





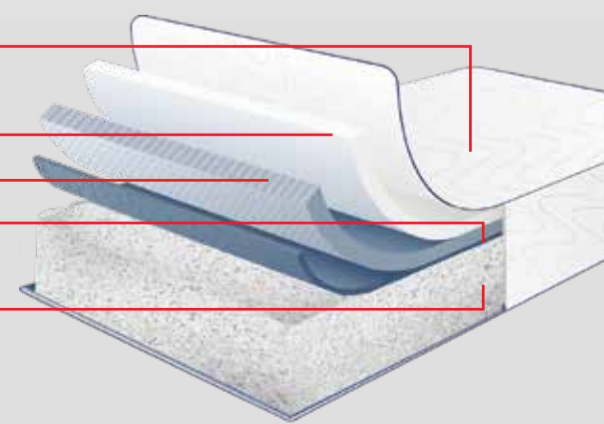
# Breathable Latex with Memory foam multitasks to ensure stress free sleep with relaxed back & lumbar support

Luxury High GSM quilted fabric enhances the sensory sleep nerves backed by rich body balancing layers



*Sleep Sense*™  
The Ultimate BACK SUPPORTER®

- TOP QUILT:** LUXURIOUS LATEX AND MEMORY COMBINATION QUILTING WITH HIGH GSM LUXURY FABRIC
- COMFORT LAYER:** MEMORY FOAM
- COMFORT LAYER:** LATEX
- PADDING LAYER:** SUPPORT FOAM
- SUPPORT LAYER:** HIGH DENSITY REBONDED FOAM CORE



“It’s an amazing feeling as if multiple mattresses are supporting my body at different pressure points – I feel energized every morning”



Memory Foam



Rebonded



Luxury High GSM Fabric

<b>SLEEP SENSE</b>			
		<b>ORTHO</b>	<b>ORTHO</b>
<b>STANDARD SIZES (in inches)</b>		<b>6</b>	<b>8</b>
<b>72</b>	<b>30</b>	<b>27199</b>	<b>31299</b>
<b>72</b>	<b>36</b>	<b>32699</b>	<b>37499</b>
<b>72</b>	<b>42</b>	<b>37999</b>	<b>43699</b>
<b>72</b>	<b>48</b>	<b>43499</b>	<b>49899</b>
<b>72</b>	<b>60</b>	<b>54299</b>	<b>62499</b>
<b>72</b>	<b>66</b>	<b>59799</b>	<b>68799</b>
<b>72</b>	<b>72</b>	<b>65299</b>	<b>74999</b>
<b>75</b>	<b>30</b>	<b>28299</b>	<b>32599</b>
<b>75</b>	<b>36</b>	<b>33999</b>	<b>39099</b>
<b>75</b>	<b>42</b>	<b>39599</b>	<b>45599</b>
<b>75</b>	<b>48</b>	<b>45199</b>	<b>52099</b>
<b>75</b>	<b>60</b>	<b>56699</b>	<b>65199</b>
<b>75</b>	<b>66</b>	<b>62299</b>	<b>71599</b>
<b>75</b>	<b>72</b>	<b>67999</b>	<b>78199</b>
<b>78</b>	<b>30</b>	<b>29399</b>	<b>33799</b>
<b>78</b>	<b>36</b>	<b>35299</b>	<b>40699</b>
<b>78</b>	<b>42</b>	<b>41199</b>	<b>47399</b>
<b>78</b>	<b>48</b>	<b>47099</b>	<b>54199</b>
<b>78</b>	<b>60</b>	<b>58899</b>	<b>67699</b>
<b>78</b>	<b>66</b>	<b>64699</b>	<b>74399</b>
<b>78</b>	<b>72</b>	<b>70599</b>	<b>81299</b>
<b>84</b>	<b>36</b>	<b>37999</b>	<b>43699</b>
<b>84</b>	<b>48</b>	<b>50799</b>	<b>58299</b>
<b>84</b>	<b>60</b>	<b>63399</b>	<b>72899</b>
<b>84</b>	<b>72</b>	<b>76099</b>	<b>87499</b>
<b>PER SQ. FEET RATE</b>		<b>1999</b>	<b>2299</b>
<b>TOP QUILT</b>	<b>LUXURIOUS LATEX AND MEMORY COMBINATION QUILTING WITH MELANGE FINISH FABRIC</b>		
<b>COMFORT LAYER</b>	<b>MEMORY FOAM</b>		
<b>COMFORT LAYER</b>	<b>LATEX</b>		
<b>PADDING LAYER</b>	<b>HR FOAM</b>		
<b>SUPPORT LAYER</b>	<b>HIGH DENSITY REBONDED FOAM CORE</b>		

*The  
Luxury*



RANGE



# FINE LUXURY THE WORLD EXPECTS

When you design a mattress for the rich & famous, you start with the most delicate and opulent materials which mask the superior technological inner layers at work. After all Royalty is only concerned with undisturbed deep sleep which is essential as they have to run the world every day, refreshed & stress free.

- Luxury Nature Sense™ fabric
- Poly backed high GSM knitted fabric
- Memory & Latex quilting

The  
*Luxury*

★★★★★

RANGE



# Natures Rest®

The World's Best Latex!™

## SEVEN PRESSURE ZONES INDIVIDUALLY MANAGED WITH INTELLIGENT LATEX

There are seven zones of the body which have their own pressure points and therefore need individual support systems that stabilize the body on an even keel. The thick Latex layer helps maintain spinal alignment and reduces sleep disturbing pressure areas.

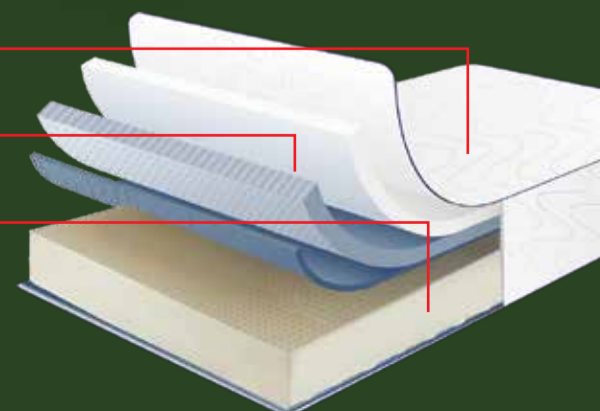


The air ventilated luxurious Belgium  
7 zone latex with quilted  
**NATURE SENSE™ fabric**  
results in cool deep sleep  
enjoyed by the privileged few.

**TOP QUILT:** HIGH GSM LUXURY LATEX  
QUILTED NATURE SENSE™ FABRIC

**COMFORT LAYER:** 7 ZONE LATEX

**BOTTOM QUILT:** HIGH GSM LUXURY LATEX  
QUILTED NATURE SENSE™ FABRIC



“With no body aches and worries in the world,  
my sound sleep is sheer royalty style bliss”



Belgium Natural Latex



Latex Quilted  
NatureSense™ Fabric

## NATURE'S REST

		NATURE'S REST		
STANDARD SIZES (in inches)		6	8	10
72	30	30799	40899	53699
72	36	36899	49099	64499
72	42	42999	57299	75199
72	48	49099	65499	85999
72	60	61399	81999	107599
72	66	67599	90199	118399
72	72	73699	98399	129099
75	30	31999	42699	56099
75	36	38399	51199	67299
75	42	44799	59699	78399
75	48	51199	68399	89699
75	60	63999	85399	111999
75	66	70499	93899	123199
75	72	76899	102499	134499
78	30	33299	44399	58299
78	36	39899	53199	69899
78	42	46599	62199	81599
78	48	53199	71099	93299
78	60	66599	88799	116599
78	66	73299	97599	128199
78	72	79899	106599	139899
84	36	42999	57299	75199
84	48	57299	76499	100499
84	60	71699	95699	125499
84	72	86099	114799	150599
PER SQ. FEET RATE		2415	3150	4135
TOP QUILT		HIGH GSM LUXURY LATEX QUILTED NATURE SENSE™ FABRIC		
COMFORT LAYER		7 ZONE LATEX		
BOTTOM QUILT		HIGH GSM LUXURY LATEX QUILTED NATURE SENSE™ FABRIC		



# Europedic<sup>®</sup> memoryfoam

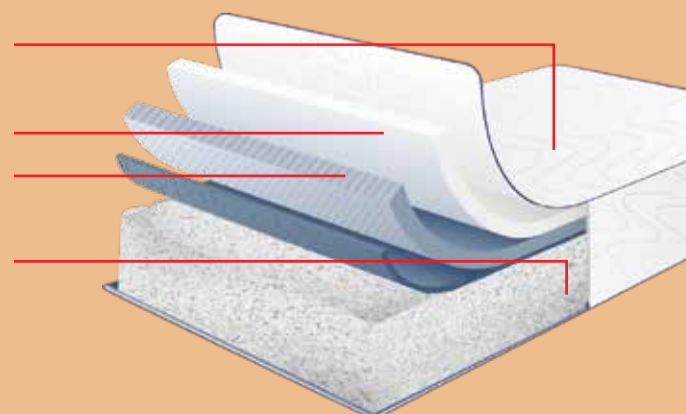
KEY PRESSURE POINTS ARE SUPPORTED  
AROUND THE BED WHILE SMART  
MEMORY FOAM ADJUSTS BACK TO ITS ORIGINAL SHAPE

The 7 zone Latex's exclusive properties stem from the unusual features of its cell structure.  
It is temperature sensitive and adjusts elasticity accordingly.



The princely feel of luxury arises from the memory quilted **NATURE SENSE™** fabric that lifts sleeping to an art form

- TOP QUILT:** HIGH GSM LUXURY MEMORY QUILTED NATURE SENSE™ FABRIC
- COMFORT LAYER:** MEMORY FOAM
- SUPPORT LAYER:** HIGH RESILIENT FOAM | 7 ZONE LATEX
- BOTTOM QUILT :** HIGH GSM LUXURY QUILTED NATURE SENSE™ FABRIC



“It is just sheer bliss when I sink into my loving luxury mattress that is cool and intelligent too”



Belgium 7 Zone Latex



Memory Foam



Nature Sense™ Fabric



High Resilience  
Cell Structure

## EUROPEDIC

		MAJESTIC COMFORT	MAJESTIC COMFORT	MAJESTIC COMFORT	MAJESTIC COMFORT
STANDARD SIZES (in inches)		6	8	10	12
72	30	39599	57199	75099	90099
72	36	47499	68599	90099	108099
72	42	55499	80099	105099	126199
72	48	63399	91499	120099	144099
72	60	79199	114399	150199	180099
72	66	87299	125799	165199	198199
72	72	95199	137299	180099	216199
75	30	41399	59699	78299	93999
75	36	49599	71599	93899	112699
75	42	57799	83399	109499	131399
75	48	65999	95399	125199	150199
75	60	82599	119299	156499	187899
75	66	90799	131099	172099	206499
75	72	98999	142999	187699	225299
78	30	42999	62099	81499	97799
78	36	51499	74399	97599	117099
78	42	60099	86699	113899	136699
78	48	68599	99199	130199	156299
78	60	85799	123999	162699	195199
78	66	94399	136399	179099	214899
78	72	102999	148699	195199	234199
84	36	55499	80099	105099	126199
84	48	73899	106799	140199	168299
84	60	92499	133499	175199	210299
84	72	110899	160199	210199	252199
PER SQ. FEET RATE.		3199	4099	5299	6299
TOP QUILT	HIGH GSM LUXURY MEMORY QUILTED NATURE SENSE™ FABRIC				
COMFORT LAYER	MEMORY FOAM				
SUPPORT LAYER	7 ZONE LATEX				
BOTTOM QUILT	HIGH GSM LUXURY QUILTED NATURE SENSE™ FABRIC				





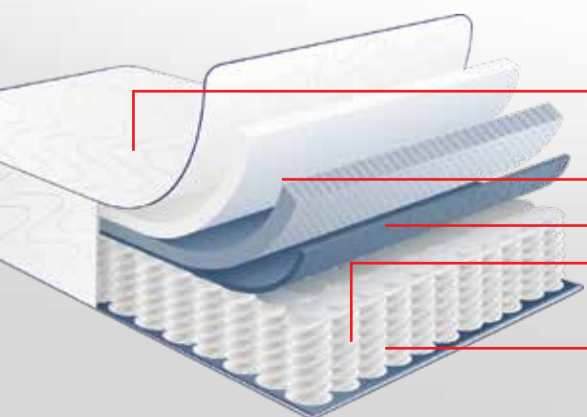
# FOUR SEASONS<sup>®</sup>



**FIRST IT MASSAGES YOUR  
MUSCLES & LUMBAR REGION  
AND THEN MEMORY FOAM  
RESULTS IN  
STRESS FREE SLEEP**

POCKETED SPRING SUPPORT IS ENRICHED WITH LUXURIOUS  
MEMORY FOAM QUILTED ZILVERTOUCH<sup>™</sup> FABRIC

Encased HD pocket high tensile springs bound geometrically together, the mattress is blended with support & memory foam ensuring a gentle massage to all joints thus relieving the body of stress and aches.



**TOP QUILT:** LUXURIOUS MEMORY FOAM QUILTED  
ZILVER TOUCH<sup>™</sup> FABRIC

**EURO TOP LAYER:** MEMORY FOAM

**COMFORT LAYER:** SUPPORT FOAM

**INSULATION LAYER:** DOUBLE INSULATION COTTON FELT LAYER

**SUPPORT LAYER:** HD POCKET SPRING SUPPORT ENCASEMENT SYSTEM



“My personal masseur could not have done a better job of tucking me in for a deep night ache-free sleep”



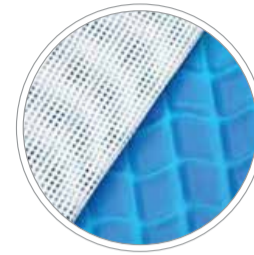
Natural Latex



ZilverTouch™ Fabric



HD Pocket Springs



Gel Memory Double Pillow Top

<b>FOUR SEASONS</b>					
		<b>VISCO GRANDEUR</b>			<b>BELLAGIO</b>
<b>STANDARD SIZES (in inches)</b>		<b>8</b>	<b>10</b>	<b>12</b>	<b>12</b>
<b>72</b>	<b>30</b>	<b>31699</b>	<b>42499</b>	<b>53499</b>	<b>80799</b>
<b>72</b>	<b>36</b>	<b>37999</b>	<b>50999</b>	<b>64299</b>	<b>96999</b>
<b>72</b>	<b>42</b>	<b>44299</b>	<b>59399</b>	<b>74799</b>	<b>113099</b>
<b>72</b>	<b>48</b>	<b>50499</b>	<b>67799</b>	<b>85399</b>	<b>129299</b>
<b>72</b>	<b>60</b>	<b>63199</b>	<b>84899</b>	<b>106999</b>	<b>161499</b>
<b>72</b>	<b>66</b>	<b>69499</b>	<b>93299</b>	<b>117599</b>	<b>177699</b>
<b>72</b>	<b>72</b>	<b>75899</b>	<b>101799</b>	<b>128299</b>	<b>193899</b>
<b>75</b>	<b>30</b>	<b>32899</b>	<b>44299</b>	<b>55799</b>	<b>84199</b>
<b>75</b>	<b>36</b>	<b>39499</b>	<b>52999</b>	<b>66799</b>	<b>101099</b>
<b>75</b>	<b>42</b>	<b>46199</b>	<b>61899</b>	<b>77999</b>	<b>117899</b>
<b>75</b>	<b>48</b>	<b>52699</b>	<b>70699</b>	<b>89099</b>	<b>134699</b>
<b>75</b>	<b>60</b>	<b>65799</b>	<b>88399</b>	<b>111399</b>	<b>168399</b>
<b>75</b>	<b>66</b>	<b>72499</b>	<b>97099</b>	<b>122299</b>	<b>185199</b>
<b>75</b>	<b>72</b>	<b>78899</b>	<b>106099</b>	<b>133699</b>	<b>201999</b>
<b>78</b>	<b>30</b>	<b>34199</b>	<b>46099</b>	<b>58099</b>	<b>87499</b>
<b>78</b>	<b>36</b>	<b>41099</b>	<b>55099</b>	<b>69399</b>	<b>104999</b>
<b>78</b>	<b>42</b>	<b>47999</b>	<b>64299</b>	<b>80999</b>	<b>122599</b>
<b>78</b>	<b>48</b>	<b>54799</b>	<b>73599</b>	<b>92699</b>	<b>139999</b>
<b>78</b>	<b>60</b>	<b>68499</b>	<b>91799</b>	<b>115699</b>	<b>175099</b>
<b>78</b>	<b>66</b>	<b>75299</b>	<b>101199</b>	<b>127499</b>	<b>192499</b>
<b>78</b>	<b>72</b>	<b>82199</b>	<b>110199</b>	<b>138899</b>	<b>209999</b>
<b>84</b>	<b>36</b>	<b>44299</b>	<b>59399</b>	<b>74799</b>	<b>113099</b>
<b>84</b>	<b>48</b>	<b>59099</b>	<b>79199</b>	<b>99799</b>	<b>150799</b>
<b>84</b>	<b>60</b>	<b>73799</b>	<b>98899</b>	<b>124599</b>	<b>188499</b>
<b>84</b>	<b>72</b>	<b>88499</b>	<b>118799</b>	<b>149699</b>	<b>226199</b>
<b>PER SQ. FEET RATE.</b>		<b>2399</b>	<b>3099</b>	<b>3899</b>	<b>5999</b>
<b>TOP QUILT</b>		<b>LUXURIOUS MEMORY FOAM QUILTED ZILVER TOUCH™ FABRIC</b>			
<b>DOUBLE PILLOWTOP</b>					<b>GEL MEMORY</b>
<b>EURO TOP LAYER</b>		<b>MEMORY FOAM</b>		<b>NANO POCKETS</b>	
<b>COMFORT LAYER</b>		<b>SUPPORT FOAM</b>			<b>LATEX</b>
<b>INSULATION LAYER</b>		<b>DOUBLE INSULATION COTTON FELT LAYER</b>			
<b>SUPPORT LAYER</b>		<b>HD POCKET SPRING SUPPORT ENCASEMENT SYSTEM</b>			

The  
*Luxury*



RANGE



CHATTAM  
& WELLS™

*By appointment to the Royals*

**NATURAL LATEX ORGANIC MATTRESSES GET YOU CLOSEST TO PURE LUXURY SLEEP**

Chattam & Wells from the Kluff family is a mattress painstakingly crafted by hand and infused with a stunning combination of rare high end materials and finish. After all, the Royals expect a distinct luxury sleep that is literally heaven on earth.



THE RICH & FAMOUS  
CAN BE FOUND  
ENJOYING THE 5 LAYERS  
INCLUDING GEL MEMORY,  
LATEX AND POCKET SPRINGS  
FOR LUXURIOUS SLEEP.

**TOP QUILT:** LUXURIOUS MEMORY FOAM QUILTED  
NATURE SENSE™ FABRIC

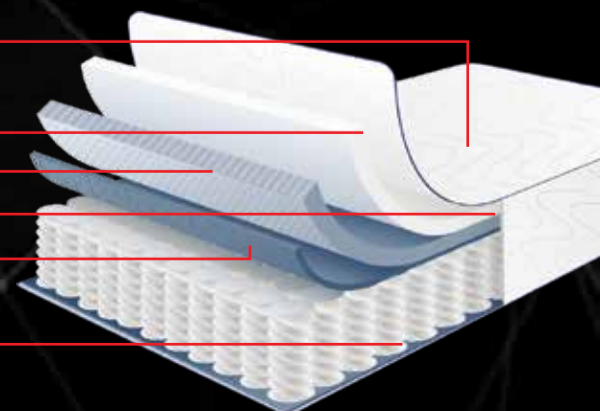
**PILLOW TOP LAYER:** MEMORY FOAM | GEL MEMORY FOAM

**COMFORT LAYER:** LATEX

**PADDING LAYER:** SUPPORT FOAM

**INSULATION LAYER:** DOUBLE INSULATION COTTON FELT LAYER

**SUPPORT LAYER:** HD POCKET SPRING SUPPORT ENCASEMENT SYSTEM



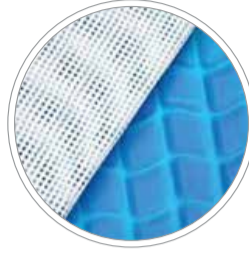
“When I lie down in my kingdom,  
sleep is elevated to a new royal experience every night”



Memory Foam



Individual Pocket Springs



Gel Cool Technology



Natural Latex



Nature Sense™ Fabric

## CHATTAM & WELLS

	EBONY	EBONY HYBRID	EBONY	EBONY HYBRID
STANDARD SIZES (in inches)	8	8	10	10
72 30	41999	46299	50499	54599
72 36	50399	55499	60499	65499
72 42	58799	64699	70599	76399
72 48	67199	73899	80599	87399
72 60	83999	92499	100899	109199
72 66	92499	101599	110899	120099
72 72	100899	110899	121099	130999
75 30	43899	48299	52599	56999
75 36	52599	57799	62999	68299
75 42	61399	67399	73499	79699
75 48	70099	77099	83999	90999
75 60	87599	96299	105099	113799
75 66	96299	105899	115499	125099
75 72	104999	115399	125999	136599
78 30	45599	49999	54599	59199
78 36	54599	60099	65499	70999
78 42	63799	70099	76399	82799
78 48	72799	80099	87399	94599
78 60	90999	99999	109199	118399
78 66	99999	110099	120099	130099
78 72	109199	120099	130999	141999
84 36	58799	64699	70599	76399
84 48	78399	86199	94199	101899
84 60	97999	107799	117599	127399
84 72	117599	129399	141099	152899
PER SQ. FEET RATE.	3099	3299	3599	3899
TOP QUILT	LUXURIOUS LATEX AND MEMORY COMBINATION QUILTING WITH NATURE SENSE™ FABRIC			
PILLOW TOP LAYER	MEMORY FOAM	GEL MEMORY FOAM	MEMORY FOAM	GEL MEMORY FOAM
COMFORT LAYER	LATEX			
PADDING LAYER	SUPPORT FOAM			
INSULATION LAYER	DOUBLE INSULATION COTTON FELT LAYER			
SUPPORT LAYER	HD POCKET SPRING SUPPORT ENCASMENT SYSTEM			

# COMPLETE THE SMART SLEEP CIRCLE PREMIUM BASE UNITS & ACCESSORIES

## BED BASE UNITS

The ultimate in sleep luxury is a combination of our built-to-match base bed units with our premium stress free mattresses. Its deep support and luxury construction enhances the mattresses sleep effectiveness while giving your bed the luxurious international look & style.

- **Platform base:** Constructed with kiln dried solid wood and finished with luxurious matching fabric for long lasting durability
- **Spring base:** Concentrated strong spring units provide additional desired support and durability without compromising on aesthetics.

## HEAD BOARDS

A wide range of Spring Air head board designs that match the style of your bed system provide an attractive backdrop to your entire bedding system.

<b>SINGLE</b>	<b>36"</b>	<b>7999</b>
<b>QUEEN</b>	<b>60"</b>	<b>12499</b>
<b>KING</b>	<b>72"</b>	<b>14999</b>
<b>XL KING</b>	<b>84"</b>	<b>17999</b>

### MEMORY FOAM VISCO PADS

A visco pad is a thick layer of premium memory foam encased in a sheath of soft, zipped fabric that is placed on top of your existing mattress. Thus, you experience the natural comfort of memory foam without actually investing in a full-feature mattress.

- **Intelligent Pillow Range:** Premium • Economy
- **True Edition :** Built around unique pressure relieving stress free properties for the head, neck and shoulder - supports and comforts the head and neck for enhanced sleep benefits



## FIBER PILLOWS

PRODUCT	SIZE	M.R.P.
ECONOMY	17 X 27	999
PREMIUM	17 X 27	1699

## LUXURY PILLOWS

PRODUCT	SIZE	M.R.P.
MEMORY 1000	17 X 27	3499
NATURA 2000	17 X 27	3999
MEMORY 3000	17 X 27	4999

		PLATFORM BASE	SPRING BASE
STANDARD SIZES (in inches)		12	12
72	36	14199	16099
72	48	18899	21299
72	60	23599	26699
72	72	28399	32099
75	36	14799	16699
75	48	19699	22299
75	60	24599	27799
75	72	29599	33399
78	36	15399	17399
78	48	20599	23199
78	60	25599	28899
78	72	30799	34799
84	36	16599	18699
84	60	27599	31199
84	72	33099	37399



Economy Pillow



Premium Pillow



Deluxe Pillow



## PROTECTORS

### PREMIUM PROTECTOR SERIES

SIZE	M.R.P.
72 X 36	1999
72 X 48	2599
72 X 60	3199
72 X 72	3599
75 X 36	1999
75 X 48	2599
75 X 60	3199
75 X 72	3599
78 X 36	1999
78 X 48	2599
78 X 60	3199
78 X 72	3599
84 X 72	4199

## PREMIUM DUVETS

PRODUCT	SIZE	M.R.P.
PREMIUM	90 X 110	4999
PREMIUM	60 X 110	3999



## PREMIUM TOPPER

PRODUCT	SIZE	M.R.P.
TOPPER	78 X 60	8499
TOPPER	78 X 72	9999

## LUXURY TOPPER

PRODUCT	SIZE	M.R.P.
VISCO PAD	78 X 36	17999
VISCO PAD	78 X 60	24999
VISCO PAD	78 X 72	29999
NATURA PAD	78 X 36	19999
NATURA PAD	78 X 60	33999
NATURA PAD	78 X 72	39999



THAT JUST RIGHT FEELING

MARKETED BY

BELVEDORE INTERNATIONAL LIMITED

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Bengaluru, Karnataka - 560042

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